

Shiro Mani India Makes a Striking Paris Fashion Week Debut with ‘Qala’ — A Celebration of India’s Artistic Soul

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Designer Aarushi Garg brings Indian art to the global runway through her slow-fashion label’s Spring/Summer 2026 collection.

When **Aarushi Garg’s label, Shiro Mani India**, earned its place on the **Paris Fashion Week** runway, it wasn’t just a fashion milestone — it was a moment of cultural storytelling. The designer chose to mark her debut with ‘**Qala**’, a Spring/Summer 2026 collection that pays tribute to India’s artistic heritage in all its diversity.

Derived from the Persian and Urdu word for *art, craft, or skill*, ‘**Qala**’ embodies the soulful mastery behind every creation. Through it, Aarushi has created not just clothing, but a narrative — one that threads together centuries-old Indian art forms with the rhythm of modern design.

India’s Qalas, Reimagined

“I knew this collection had to be more than a celebration of one tradition; it needed to be an ode to the many languages of Indian art,” shares Aarushi.

The collection draws inspiration from multiple regional art forms — **Gond** from Madhya Pradesh, **Warli** from Maharashtra, **Pattachitra** from Odisha, **Miniature painting**, and **Kalamkari** from Andhra Pradesh.

Unlike her earlier collections, which focused on a single tradition, *Qala* brings together several, resulting in Shiro Mani India’s **most visually layered and diverse edit to date**. Each print begins as a hand-painted artwork, later digitised to retain the brushstroke’s raw emotion — ensuring that every motif tells its own story.

Artistic Sensibilities, Modern Palettes

Traditional palettes have been consciously reimagined. “Classic **Kalamkari** uses deep primary tones, but we’ve introduced soft pastels and baby pinks to make it feel summer-ready,” Aarushi explains.

The **Gond art’s** signature dots and lines have evolved into abstract stripe patterns and playful motifs like pomegranates — symbolising fertility and abundance. For the first time, the label has also introduced **hand embroidery**, adding a layer of tactile craftsmanship to select designs.

Texture Tales and Timeless Silhouettes

The *Qala* edit features **around 22 styles**, each balancing structure with ease. The silhouettes are versatile — fluid enough for daywear yet polished for evening occasions. “We wanted every look to feel wearable yet distinctive,” she

notes.

Expect **pre-draped saris**, **stitched drapes**, **gathered detailing**, and **embroidered accents**, alongside the label's signature dresses that celebrate volume and movement. The result: a vibrant and modern wardrobe steeped in the soul of Indian artistry.

Sustainability at Its Core

True to Shiro Mani India's slow-fashion ethos, every piece from *Qala* is made from **100% biodegradable cotton**, free from synthetic blends. "Many fabrics sold as cotton aren't truly biodegradable — ours decomposes naturally without harming the planet," Aarushi shares.

The brand also uses **natural, azo-free dyes**, ensuring each piece is safe for the skin and gentle on the environment. Conscious craftsmanship meets global design in a way that feels both luxurious and responsible.

Our Favourites from 'Qala'

- **Vantara Co-ord Set** – effortless sophistication with hand-embellished accents
- **Gond Hiran Peplum Top and Skirt** – a perfect fusion of tradition and femininity
- **Gond Abstract Stripes Lapel Shirt and Skater Skirt** – a standout look for modern minimalists

With *Qala*, Aarushi Garg doesn't just put Indian art on the runway — she reframes it for the world. At Paris Fashion Week, Shiro Mani India proved that **slow fashion can still be high fashion**, and that artistry, when rooted in authenticity, always finds its audience.

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