

Rajdeep Ranawat's 'Orvieto' Brings Italian Ceramics to Couture

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Inspired by Tuscan light and hand-painted pottery, the designer's new resort wear edit is a love letter to Mediterranean artistry and effortless individuality.

For **Rajdeep Ranawat**, inspiration often begins with art — and this time, it came from the sun-drenched facades and artisanal tiles of the Italian village **Orvieto**. His new **Spring/Summer 2026 resort wear collection**, aptly titled *Orvieto*, captures the **Mediterranean joie de vivre** through luminous colours, painterly prints, and fluid silhouettes designed for the global traveller.

"I reinterpreted the local rustic pottery motifs of this Italian village — lemons, pomegranates, chillies, garlic, and floral medallions — into painterly digital artworks and placement prints," says Rajdeep. Each ensemble channels the **artisanal soul of Italian ceramics**, blending the intricate geometry of the Duomo's façade with the vibrancy of hand-painted tiles. The result? Couture that feels both artful and wearable.

A Fresco of Fashion: The Orvieto Aesthetic

Unlike his earlier work that explored **Eastern embroidery and ornate motifs**, *Orvieto* celebrates a **lighter, sun-kissed narrative**. It's a refreshing shift — defined by **modern geometry, colour blocking, and ceramic-inspired detailing**. The palette echoes the Tuscan countryside — think sunlit yellows, azure blues, terracotta reds, and ivory whites.

"Resort wear in 2026 is about effortless individuality," Rajdeep shares. *"We're seeing a strong return to artisanal textures, eco-conscious materials, and mood-driven dressing that feels spontaneous yet curated."*

Expect **modular separates, hand-drawn prints, statement belts, versatile sarongs, and engineered kaftans** that move seamlessly from beach to brunch, embodying the new wave of *easy luxe*.

Conscious Sophistication: The New Resort Code

For Rajdeep, resort wear has evolved from comfort clothing to **conscious sophistication**. The modern traveller, he notes, seeks pieces that are **fluid yet glamorous** — featherlight silks, draped dresses, scarves that double as tops, and wrap skirts designed for transformation.

"The narrative now is refined, responsible, and radiant," he explains. *"Every piece should feel luxurious without being loud."*

His *resort must-haves* include:

- A **fluid kaftan** in a statement print
- A **reversible co-ord set** for versatility
- A **breezy silk shirt** and **wrap skirt**
- **Bold belts and artisanal earrings**
- A **silk scarf** — that timeless travel essential

Together, they form a capsule that celebrates **freedom, craftsmanship, and contemporary glamour**.

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