

Indian Designers Go Global: Four Names Making Waves

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For a long time, when people thought “Indian fashion”, they often imagined bridal lehengas or traditional embroidery. But now, Indian designers are stepping beyond those familiar frames and making globally relevant statements. According to the article, four designers are doing just that — in Dubai, London, Milan and Moscow.

Four Designers, Four Cities, One Vision

Krésha Bajaj – Dubai

Bajaj presented her collection **“The Archive of Hidden Things”** in Dubai — a city she describes as feeling “like home”, with its bold, diverse, experimental energy. Also move reflects a shift: after years of bridal design, she’s now exploring ready-to-wear with structure, detail and freedom.

Anamika Khanna – London

Khanna’s label **AK|OK** made waves in London with a collection that blended heritage and contemporary ease. She says the brand draws from a young, cool London girl discovering a hidden gem in a trunk. The key: staying rooted in India but thinking internationally.

Dhruv Kapoor – Milan

At Milan Fashion Week, Kapoor launched womenswear for the first time. His collection, titled “Foundations & Futures”, reimagined garments traditionally hidden (like vests or petticoats) as bold outerwear. Thus he frames his work as “dissolving limits” and translating Indian references into a global language.

Shantnu Mehra & Nikhil Mehra (Shantnu & Nikhil) – Moscow

The couture house Shantnu & Nikhil made its Moscow debut with “Armouré”, their first all-womenswear couture collection. Drawing on the spirit of the 1930s woman—both intimate and strong—they used craft like pearls as shields and corsets as symbols of confidence.

What Unites Them

Despite different locations and styles, these designers share a common thread:

- They honour Indian craft and heritage, **and** they innovate boldly.
- They understand that Indian fashion can “speak confidently in a global language without losing its soul”.
- They’re moving from tradition alone to a blend: tradition + modernity; restraint + innovation.

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