

Jacqueline Fernandez Honoured for Vegan Fashion and Animal Welfare

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Jacqueline Fernandez was honoured with the title of **“Most Beautiful Vegetarian Celebrity – 2024”** by PETA India, in acknowledgement of her vocal support for animal rights and fashion choices driven by compassion.

In the 2025 edition of the same awards, she was credited with winning the **“Best Vegan Fashion Moment – 2025”** for her look in the song *“Money Money”* (from the film *Raid 2*) that featured animal-friendly faux fur styling.

Why She Earned the Honour

Jacqueline’s contributions extend beyond appearances:

- She has actively supported campaigns such as **#FreeGajraj**, which sought the rescue of an elephant held in chains for decades.
- She has publicly asked fans and the fashion industry to avoid materials and practices that cause animal suffering—such as angora wool and horse-drawn carriages—highlighting how luxury and ethics can converge.
- By choosing cruelty-free garments her styling aligns with “kindness to animals is the most beautiful quality of all.”

Implications & Influence

Jacqueline Fernandez’s recognition by PETA India signals a broader shift in celebrity culture: fashion and activism.

- Hence growing visibility for vegan fashion-moments on red carpets and mainstream cinema.
- Thus power of celebrities to elevate animal-welfare issues through personal choices and public platforms.
- Also message to consumers and the industry: elegance and ethical responsibility can go hand in hand.

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