

Zahan Kapoor on Festive Fashion, Heritage & Personal Style

Published on 06 Nov 2025 | By IFI Correspondent



In a thoughtful interview with The Hollywood Reporter India, Zahan Kapoor reflects on his place within the storied Kapoor family. Also how the heritage shapes his approach to fashion and style.

He acknowledges that growing up surrounded by film icons gave him an early exposure to costume, drape and cultural signifiers. But rather than simply inheriting style, he says he wants to carve out his own path—one that honours tradition yet feels of the moment.

Festive Wear: Heritage Meets Contemporary

When discussing festive occasions, Kapoor emphasises an intriguing balance: he equally values modern cuts, new fabrics and personal modification.

He notes that festivals are a chance for self-expression. He doesn't see festive wear as mere ritual attire, but as celebration, identity and storytelling. This means he looks to heritage weaves, artisan craft and Indian design history – while not being bound by it.

For him, style derives from comfort, sincerity and authenticity: “If I feel myself in the outfit, then it works.” (paraphrased)

Personal Style: Beyond the Spotlight

Kapoor admits that owing to his family name—as part of the legendary Kapoor lineage there is expectation both on screen and off. Yet he prefers not to let that stifle creativity. He wants his wardrobe to speak in his voice.

In everyday settings, he favours layered looks, mixing tailored pieces with heritage touches: shawls, hand-loom textures, subtle jewellery. He says he gravitates toward pieces that feel timeless rather than trend-driven.

>Finally in the interview, he mentioned that part of his stylistic evolution is moving from simply wearing clothes to *curating* them.

Fashion Philosophy & Thoughtful Choices

Kapoor's fashion philosophy holds a few clear tenets:

- **Respect for craft:** He is drawn to designs by Indian artisans, labels that value textile story, and garments that have depth of workmanship.
- **Sustainability of style:** He refers to the idea of “wearing less but better”, favouring pieces that endure—not just for one festive season.
- **Personal resonance:** He stresses that each garment needs to “feel like me”. He encourages younger men and women to invest in pieces that align with personality rather than simply copying celebrity looks.

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