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Ikshit Pande’s Quod: Iconoclastic Tailoring for a New Age

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Ikshit Pande, the visionary mind behind *Quod*, is reshaping how we perceive fashion and identity. His designs defy rigid conventions, pushing boundaries with a sense of purpose and playfulness. From structured poplin shirts with exaggerated “wolfing” sleeves to silhouettes that blur gender lines, Pande’s creations stand as statements of individuality and self-expression.

According to *Grazia India*, Pande’s work doesn’t conform—it converses. Each piece he designs tells a story of transformation, fluidity, and authenticity. By questioning what fashion should look like, he invites people to discover what it *could* feel like instead.

From Marketing to Mastering Design

Interestingly, Ikshit Pande’s journey into fashion was not straightforward. Before establishing *Quod*, he had a successful career in marketing. However, his growing fascination with aesthetics, form, and human emotion led him to make a bold pivot—he enrolled at Parsons School of Design in New York.

This shift from corporate marketing to creative design gave him a unique edge. It taught him how to blend analytical thinking with artistic exploration. His business acumen allows him to build a brand that’s both conceptually rich and commercially relevant, while his creative instincts ensure that every collection remains fresh, daring, and thought-provoking.

Fashion Beyond Gender

At the heart of *Quod* lies a radical philosophy: clothes should reflect people, not labels. Pande’s designs move beyond the binaries of menswear and womenswear, instead celebrating the fluidity of self-expression. “Think about who a person is—not their gender—and give them clothes that reflect that,” he explains.

His collections often merge structured tailoring with soft drapes, creating harmony between strength and vulnerability. This balance allows wearers to express themselves freely—without boundaries or expectations. In doing so, Pande positions *Quod* as part of a growing movement toward inclusivity and individuality in fashion.

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