

Shivani Joshi's Pink Coyote: Design with Purpose

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Shivani Joshi founded her multi-disciplinary studio Pink Coyote in 2018, drawing from her roots in architecture and interest in interiors, bespoke furniture and spatial design.

A Philosophy Rooted in Symbolism

The name Pink Coyote fuses two ideas: “pink” signifying passion and liberation, and “coyote” signalling transformation and self-reflection. This philosophy underpins each project the studio takes on.

Design Language: Clean, Functional, Regionally Inspired

Joshi's approach strikes a balance between modernity and regional context. Her signature style emphasises clean lines, minimalism and functional forms to craft elegant, fluid and luxurious environments.

Why It Matters

In a field often dominated by large global firms, Joshi's Pink Coyote stands out for elevating design with a cultural and contextual lens. Her work shows how architecture and interiors can be both purposeful and artistically ambitious.

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