

## Nagu & Priyanka Reddy: Elevating Cosmetic Care with Vision

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In 2022, Nagu Reddy co-founded Zennara Clinic in Hyderabad alongside Priyanka Reddy, aiming to bring globally acclaimed cosmetological treatments under one roof.

## **Backgrounds & Launch**

Nagu previously launched a pop-up bazaar called Top Stitch in 2017 focused on women's wear and accessories. Priyanka holds a degree in engineering from CBIT (Hyderabad) and a diploma in financial strategy from Oxford — a unique mix for a clinic venture.

## **Clinic Vision**

Zennara is built on the idea that advanced cosmetic care should be accessible, expert-led, and centered around patient well-being. The clinic spans a wide range of treatments, staffed by experts, and integrates aesthetics with wellness.

## Why It Matters

In the Indian market, where cosmetic care is burgeoning but often fragmented, Reddy & Reddy's Zennara sets a new standard—combining rigorous expertise with a premium experience, and raising the bar for aesthetic wellness.

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