

Meenu Bhatia: Where HR Expertise Meets Tech-Driven Growth

Published on 10 Nov 2025 | By IFI Correspondent



Over a 16-year corporate career including roles at Piramal Group, Godrej Group and CHEP India, Bhatia led HR transformation initiatives across India, the USA, Europe and Southeast Asia. She holds a postgraduate degree in Human Resources and certifications in Design Thinking, Neuro-Linguistic Programming and MBTI.

A New Chapter: VMentor.ai

At VMentor.ai, Bhatia leads the development of platforms such as “YUGMA” (campus-to-corporate engagement) and operationalises leadership interventions for corporates. The company uses tech-enabled mentoring to help organisations deliver 10-times growth.

Why It Stands Out

Bhatia's journey is illustrative of the evolution of business needs in India: from HR as a support function to an embedded strategic driver. Her startup reflects this shift, focusing on building human potential via both technology and experience. For freshers and HR professionals alike, her brand is relevant because it speaks to employability, leadership and business transformation in one go.

Forward Thinking

As VMentor.ai expands into more cities and partners with MSME incubators, Bhatia is at the intersection of education, skilling and enterprise. Her challenge will be to maintain the human-touch and personalised mentoring effect as tech-scaling kicks in.

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