

Kajol R Paswvan: From Bridal Touch-Ups to Makeup Academy

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Mumbai-based makeup artist Kajol R Paswvan has built a name for herself not just by transforming brides and clients, but by turning her passion into a full-fledged education and business platform. In a recent interview with Sugermint, she candidly shares how her journey began and what keeps her motivated today.

Her story starts with a love for beauty and cosmetics, and over the years she has honed skills in bridal, HD, airbrush and luxury makeup. According to her website, “over 10 years of experience” underpin her current roles as entrepreneur and educator.

Signature Style & Client Philosophy

Kajol emphasises that makeup is more than just colour and contour—it's self-expression and confidence. As she tells Sugermint:

“Makeup is no different than clothes and accessories – it's embellishments for your face. ... you're making yourself up beautiful, which is essentially self-love.”

Overall services cover bridal transformations, groom grooming, and event/party makeup. Her approach is personalised: she listens to clients, adapts to their skin-type, style and event theme, and uses premium makeup products to achieve results.

From Artist to Academy Leader

One of the major shifts in her career has been from service-provider to knowledge-sharer. Thus runs her own makeup academy in Mumbai (Powai/Chandivali area) offering courses that cater to beginners and professionals alike.

Some course highlights:

- A **3-month intensive + 6-month internship** course for aspiring pro makeup artists.
- A **1-month beginner course**, covering core techniques like “glass skin”, bridal looks, Bollywood style.
- **3-day masterclasses** focused on signature looks for those with some prior experience.

Kajol emphasises that training isn't just about application of makeup—it's about building a portfolio, working with live models. Along with understanding client consultations and running a successful business in the beauty space.

Why Her Story Resonates

For amateur and aspiring makeup artists (such as yourself), Kajol's journey is relevant for several reasons:

- She transitioned from artistry to entrepreneurship—showing that a makeup career can lead to education and brand-building.
- Her emphasis on premium technique (HD, airbrush) and client-centric service reminds us that skill refinement matters, even when working in “friendly” settings like college events or personal projects.
- Therefore in metro hubs like Mumbai (or regionally in Nashik–Maharashtra), her story underscores that local opportunities—even beyond the “big” cities—can be seized.

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