

Archana Rajiv Bobade of Chhatrapati Sambhajnagar Selected for Maharashtra Fashion Icon 2025 for Her Excellence in Beauty and Makeup Services

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Chhatrapati Sambhajnagar has long been recognised as a hub of talent, where countless women continue to carve a special place for themselves through their dedication and hard work. Among these inspiring names stands **Archana Rajiv Bobade**, who has established a unique identity in the field of beauty services through her renowned **Aarya Beauty Parlour**. With her commitment, skill and professional approach, she has earned the trust of numerous clients while setting new benchmarks for quality beauty services in the city.

Archana Bobade has been actively contributing to the beauty industry for several years. For her, beauty and makeup have always been more than just a profession—they represent passion, creativity and responsibility. Over time, she mastered modern techniques in beauty and makeup, continually refining her craft through experience and learning. Today, her parlour has become one of the most trusted destinations for women in Chhatrapati Sambhajnagar seeking high-quality bridal makeup, party makeup, hairstyling, skincare treatments and other advanced beauty services. Her signature trait is her ability to enhance natural beauty gracefully while tailoring every look according to the client's personality and specific needs.

Recognising her remarkable contribution and outstanding performance in the beauty industry, **Reseal.in** and **India Fashion Icon Magazine** have selected **Archana Rajiv Bobade** for the prestigious “**Maharashtra Fashion Icon 2025**” award. This honour is presented to individuals who have created a distinguished identity in the field of fashion and beauty through exceptional skill and creativity. Archana's selection reflects not only her mastery in her art but also her role as an inspiring entrepreneur who has generated opportunities for women by offering training and employment through her beauty establishment.

The award ceremony will be further elevated by the presence of three celebrated actresses from the film and Marathi entertainment industry—**Miss Varsha Usgaonkar**, **Miss Sonalee Kulkarni** and **Miss Prarthana Behere**. Their presence will enhance the grandeur and prestige of the event, providing motivation and encouragement to participants associated with the fashion and beauty sectors.

This grand ceremony is being organised under the leadership and guidance of **Mr. Sudhir Kumar Pathade**, Founder and CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.). His vision and efforts have transformed this platform into a major avenue for recognising Maharashtra's rising and established talents, enabling them to step confidently onto national-level stages. Over the years, many individuals honoured through this platform have become exemplary figures in society.

Archana Rajiv Bobade's selection for the "Maharashtra Fashion Icon 2025" award stands as a testament to her years of dedication, determination and exceptional artistry. This achievement is a moment of pride for the beauty industry of Chhatrapati Sambhajnagar. Her success will inspire countless women to move towards self-reliance and motivate young aspirants who wish to build their future in the expanding world of beauty and fashion.

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