

Swati Garje: A Passionate Beauty Entrepreneur Transforming Sangli's Beauty Industry

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When speaking of a woman's life journey, marriage and family responsibilities naturally become an integral part of her world. Swati Garje also experienced all these phases, yet amid these duties, one thought consistently stayed in her mind — to create her own identity through her skills and hard work. This determination became the turning point that transformed her life from ordinary to extraordinary, establishing her as a successful beautician and entrepreneur.

On 5th March 2021, Swati Garje enrolled in a beautician course. After one and a half years of dedicated effort, she completed the course successfully. Soon after, she decided to turn her dream into reality by launching her own *Magic Touch Beauty Studio*. From the very beginning, she worked with full dedication, earning trust and appreciation from her clients through excellent service and professionalism.

Her desire to learn never stopped. To further enhance her skills and stay updated with new trends, she pursued another diploma course in Karad. Balancing her studies along with the studio's responsibilities was challenging, but her determination helped her excel in both. As the beauty industry continued evolving with new techniques, Swati stepped forward once again and completed an advanced beautician course with distinction.

Her passion for learning took her to Pune, where she completed a 40-day advanced training program under renowned celebrity makeup artist Madhuri Khese. This high-level training sharpened her artistry and boosted her popularity in the industry. She participated in several major bridal competitions held across Sangli district and emerged as a winner. Receiving an award from the distinguished beauty icon Kiran More at a prestigious bridal event became a proud achievement in her career. She further proved her mettle by winning the title of *"Bridal Queen"* in a grand competition held in Vita.

With growing client trust and recognition for her exceptional work, Swati now aims to expand her studio and start training classes in the future. She dreams of empowering women and young girls by providing skill-based training, helping them become self-reliant and confident contributors to society.

In recognition of her achievements and rising influence, Swati Garje has been selected for the esteemed *"Maharashtra Business Icon 2025, Maharashtra Style Icon 2025, and Maharashtra Fashion Icon 2025"* awards organized by Reseal.in and India Fashion Icon Magazine. The grand event will soon be held with renowned actresses Varsha Usgaonkar, Sonali Kulkarni, and Prarthana Behere gracing the occasion as chief guests. The ceremony will be conducted under the leadership of Mr. Sudhir Kumar Pathade, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.).

Swati Garje's remarkable journey is not just a story of success — it is a symbol of determination, learning, and empowerment. Her achievements continue to inspire countless women who strive to build their own identity through skill

and perseverance.

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