

Pooja Parsharam Shinde of Malegaon Selected for Maharashtra Fashion Icon 2025 for Excellence in Beauty and Makeup

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Malegaon city has always been a fertile ground for emerging talents in the fields of beauty and fashion. Among these rising stars is **Pooja Parsharam Shinde**, who has made a distinct mark in skincare, hairstyling, and professional makeup through her venture, **Pooja Beauty Makeover**. Her artistry, creativity, and dedication to client satisfaction have established her as a reliable and popular makeup artist across Malegaon and its surrounding regions.

Pooja Shinde began her career several years ago. She honed her skills in skincare, hairstyling, and professional makeup, mastering modern techniques while continuously updating her knowledge and expertise. Her commitment to excellence and client-focused approach propelled her to the forefront of Malegaon's beauty and makeup industry. Today, Pooja Beauty Makeover is recognized as a trusted destination for bridal makeup, party makeup, skincare treatments, hairstyling, and cosmetology services, delivering high-quality experiences to clients.

In recognition of her continuous growth and remarkable contributions to the beauty industry, **Reseal.in** and **India Fashion Icon Magazine** have selected **Pooja Parsharam Shinde** for the prestigious “**Maharashtra Fashion Icon 2025**” award. This honour celebrates individuals who have made outstanding contributions to the fashion and beauty sector and demonstrated excellence in their profession. Pooja's selection is not only a personal achievement but also a proud milestone for Malegaon's beauty industry.

The grand award ceremony will be graced by three prominent actresses from the film and Marathi entertainment industry—**Varsha Usgaonkar**, **Sonalee Kulkarni**, and **Prarthana Behere**—as chief guests. Their presence will enhance the prestige and glamour of the event, offering motivation and inspiration to participants associated with the fashion and beauty sector.

The ceremony is being organized under the guidance and leadership of **Mr. Sudhir Kumar Pathade**, Founder and CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.). His vision has made this platform a premier opportunity for recognizing Maharashtra's emerging and established talents, enabling professionals from various fields to gain state and national-level recognition and serve as inspiring examples to society.

Pooja Parsharam Shinde's selection for the “**Maharashtra Fashion Icon 2025**” award is a testament to her years of experience, dedication, and exceptional skill. This achievement is a moment of pride for Malegaon's beauty and fashion industry. Her success is expected to inspire young aspirants, particularly women, to pursue their passion and build a distinguished identity in the industry. The recognition of **Pooja Beauty Makeover** is poised to open doors for further accomplishments, marking a promising future for the city's beauty and fashion landscape.