

Abhay Vasudev Nikam of Parola, Jalgaon Selected for Maharashtra Business, Style & Fashion Icon 2025 for Excellence in Hair and Makeup

Published on 22 Nov 2025 | By IFI Correspondent



Parola, Jalgaon, has become a hub for emerging young entrepreneurs making their mark in the beauty and fashion industry. One of the prominent names is **Abhay Vasudev Nikam**, founder and lead makeup artist and hairdresser at **DEV-PUSHP Hair & Makeup Studio Unisex Salon**. Over his seven years of experience, Abhay Nikam has developed expertise in diverse makeup and hairstyling techniques. His dedication and efforts have established him as a trusted beauty expert for both men and women in the local area.

The newly inaugurated **DEV-PUSHP Hair & Makeup Studio**, which opened to the public on November 13, is equipped with modern and state-of-the-art facilities. The unisex salon offers an array of services, including makeup, hairstyling, and other beauty treatments for both men and women. Under Abhay Nikam's leadership, the salon has enhanced the customer experience by integrating the latest beauty and hair techniques.

In recognition of his consistent success and contribution to the industry, **Reseal.in** and **India Fashion Icon Magazine** have selected **Abhay Vasudev Nikam** for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards. This honour celebrates individuals who have demonstrated exceptional skill, professionalism, and creativity in their field, inspiring society. Abhay Nikam's selection is a testament to the impact he has made in the salon and beauty industry.

The grand award ceremony will feature three renowned actresses from the film and Marathi entertainment industry—**Varsha Usgaonkar, Sonalee Kulkarni, and Prarthana Behere**—as chief guests. Their presence will add glamour and prestige to the event, motivating participants and providing inspiration for young talents aiming to establish themselves in the beauty and fashion industry.

This prestigious event is organized under the guidance of **Mr. Sudhir Kumar Pathade**, Founder and CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.). Under his leadership, this platform provides emerging and established talents across Maharashtra with an opportunity for national recognition.

Abhay Vasudev Nikam's selection for these awards is a reflection of his experience, skill, and expertise in the beauty industry. This achievement is a proud moment for Parola and Jalgaon, serving as an inspiration for future generations. The recognition of **DEV-PUSHP Hair & Makeup Studio** is expected to open new avenues of success and further strengthen its reputation in the city's beauty and fashion sector.