

Lokesh Deore of Hotel Masaledar Nashik Selected for Maharashtra Business Icon 2025 Award

Published on 24 Nov 2025 | By IFI Correspondent



Nashik, Maharashtra: Hotel Masaledar, one of Nashik's most admired and beloved dining destinations, continues to win the hearts of food lovers with its authentic flavors, premium quality, and exceptional hospitality. The driving force behind this success is **Lokesh Deore**, whose dedication, culinary vision, and customer-centric approach have established him as one of the city's leading names in the food and hospitality industry.

Hotel Masaledar has earned a special place among Nashik's top-rated restaurants. Every dish served here stands out for its **rich taste, aromatic spices, and appealing presentation**. Visitors often describe it as *"one of the best restaurants in Nashik"*, acknowledging its perfect blend of consistent flavor and culinary craftsmanship.

The restaurant's ambience is warm, inviting, and ideal for families. Its commitment to cleanliness, menu variety, and exceptional service sets it apart from other dining establishments in the region. Whether it's traditional Indian recipes, Masaledar specials, or creative fusion dishes, each offering provides a memorable gastronomic experience.

Lokesh Deore launched his journey from very modest circumstances. Over the years, he faced challenges such as rising competition, evolving customer preferences, and the responsibility of maintaining high standards daily. However, through strategic thinking, hands-on involvement, and an unwavering belief in quality, he transformed Hotel Masaledar into one of Nashik's most sought-after food destinations.

For Lokesh, customer satisfaction is not just a business goal—it is the foundation of his entire hospitality philosophy. Every guest is welcomed with warm service, courteous behaviour, and consistently delicious food. He firmly believes that *"good food is not just taste—it's an experience"*, and he ensures that every guest leaves the restaurant with that unforgettable experience.

In recognition of his outstanding contribution to Nashik's food culture and his impactful entrepreneurial journey, **Reseal.in** and **India Fashion Icon Magazine** have selected Lokesh Deore for the prestigious:

"Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025" award ceremony.

This honor celebrates not only his culinary excellence but also his vital role in uplifting Nashik's hospitality industry.

The upcoming award ceremony will feature three celebrated film personalities as chief guests:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**

- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Their presence will add prestige and glamour to the event.

The ceremony is being hosted under the guidance of **Mr. Sudhir Kumar Pathade**, Founder & CEO of **Reseal.in (Sure Me Multipurpose Pvt. Ltd.)**, who continues to spotlight Maharashtra's rising entrepreneurs through meaningful recognition and platforms.

Lokesh Deore's selection is a proud achievement for Nashik. It showcases his relentless effort, commitment to quality, and the growing influence of Hotel Masaledar among the city's food enthusiasts. His journey inspires many young entrepreneurs aiming to make their mark in the hospitality sector.

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