

## Dr. Shweta Wasekar: A Journey of Courage, Ethics & Excellence Through Venust Skin-Hair Clinic in Pune

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In a city as competitive as Pune, where people seek trustworthy, ethical, and effective skin and hair treatments, **Dr. Shweta Wasekar** has emerged as a respected and compassionate healthcare professional. As the founder of **Venust Skin-Hair Clinic**, she has built a practice grounded in honesty, patient-centric care, medical expertise, and a deeply inspiring personal journey.

Her rise—from a humble middle-class background to establishing a recognized clinic—is much more than a professional achievement. It is the story of a woman who chose determination over doubt, courage over criticism, and resilience over societal limitations.

Born and raised in a humble middle-class doctor's family in Pune, Dr. Wasekar grew up with strong values:

- Hard work
- Discipline
- Honesty
- Responsibility

Although resources were limited, her dreams were not.

Her parents always taught her that **education is the strongest asset a person can possess**, and those teachings shaped her entire path.

She completed her graduation from **DMIMS Sawangi, Wardha**, building a solid academic base for her medical ambitions.

These values and experiences laid the foundation for the remarkable journey she would one day pursue.

When Dr. Wasekar expressed her dream of starting her own clinic, she faced unexpected resistance.

Her in-laws and several relatives discouraged the idea, questioning:

- Her capability
- Financial risks
- Competition in a city like Pune

- Whether a woman managing responsibilities alone could run a clinic

Many believed it was an impossible task.

But **she did not stop**—instead, every doubt made her stronger.

Her determination proved that **perseverance is far more powerful than pessimism**.

While the outside world doubted her abilities, her biggest source of strength was at home.

Her **husband and son** stood firmly beside her, providing:

- Emotional support
- Moral strength
- Practical help
- Encouragement at every step

They reminded her that her dream was worth fighting for.

Their belief empowered her to make bold decisions and stay focused even during the toughest phases of her journey.

One of the earliest challenges was finding the right place to start her clinic.

She conducted:

- Detailed market surveys
- Patient demographic studies
- Accessibility analysis
- Multiple field visits

The process was long, tiring, and demanding, but crucial.

Her perseverance paid off when she finally found a space that offered both convenience for patients and affordability for long-term growth—marking the beginning of **Venust Skin-Hair Clinic**.

In the initial days, visibility was essential.

Without depending on large marketing budgets, she invested her time in:

- Distributing pamphlets
- Placing advertisements in local newspapers
- Promoting through word of mouth

These grassroots efforts helped build her clinic's early recognition and brought in her first patients.

Dr. Wasekar also understands the importance of strong medical networks.

She built healthy and respectful relationships with:

- Medical representatives
- Local pharmacists

This ensured:

- Timely availability of medicines
- Updates on new treatments

- Continuous flow of essential medical information

This network strengthened the overall efficiency and credibility of her clinic.

Over time, her clinic became known for one powerful principle:

### **Ethical and genuinely patient-centered treatment**

Dr. Wasekar is admired for:

- Giving each patient adequate time
- Explaining medical conditions clearly
- Providing only necessary and honest treatments
- Treating every patient with warmth and compassion

Her integrity earned the deep trust of the community.

### **“Good work speaks for itself.”**

Satisfied patients began recommending Venust Skin-Hair Clinic to:

- Friends
- Family
- Neighbours

These genuine referrals fueled the organic growth of her clinic, helping it evolve into a trusted healthcare destination in Pune.

Her story is proof that **honesty and dedication build the strongest foundations.**

In recognition of her commitment to ethical practice, compassionate care, and her inspiring personal journey, **Dr. Shweta Wasekar** has been selected for prestigious honors celebrating her impact in healthcare.

The prestigious ceremony will feature three esteemed chief guests:

? **Varsha Usgaonkar – Bollywood Actress**

? **Sonalee Kulkarni – Indian Actress**

? **Prarthana Behere – Indian Actress**

Organized under the visionary leadership of:

**Sudhir Kumar Pathade, Founder & CEO – Sure Me Multipurpose Pvt. Ltd.**

Warm congratulations to **Dr. Shweta Wasekar** on this well-deserved recognition!

Her courage, honesty, perseverance, and patient-first approach make her a true inspiration and a proud representation of Pune’s medical community.