

Carma Opens First Mumbai Boutique in Fort

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The new store features designs from many eminent Indian fashion labels, including Varun Bahl, Puneet Kapoor, Nidhika Shekhar, Drishti Chhabra, Mithi Supari, Ivory by Dipika, Vrinda by Pundrik, Ease, among others.

This mix underscores Carma's commitment to presenting a diverse spectrum of Indian couture — from contemporary occasion wear to artisan-crafted traditional outfits — under one roof.

A Boutique Blending Heritage & Modern Luxury

Set on the ground floor of the historic Sir Vithaldas Chambers building, Carma's Mumbai boutique combines the city's colonial-era charm with modern luxury retail design. The store features arched interiors, expansive glass façades, elegant seating areas, and statement gold chandeliers — creating a refined, immersive setting for couture shopping.

With this launch, Carma aims to bring a curated, high-end shopping experience to Mumbai's fashion-savvy clientele, offering not just clothes but a luxury retail atmosphere.

Carma's Legacy and Strategic Expansion

Established in 1986, Carma has long been a respected name in India's luxury fashion scene, known for its curation of top-tier designers and timeless craftsmanship. With prior stores in New Delhi and Hyderabad, its expansion to Mumbai reflects a strategic move into one of India's most dynamic fashion capitals.

The new Mumbai store underlines Carma's vision to create a nationwide footprint while upholding its legacy of elegance, discovery and high-quality retail curation

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