

## Nita Ambani Stuns in Peacock-Blue Banarasi Saree

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At the inauguration of the Swadesh flagship store in Mumbai on December 5, 2025, Nita Ambani honoured India's artisan community — and made a bold style statement in the process. The event, which aimed to salute traditional craftsmanship and promote indigenous arts, saw her clad in a striking peacock-blue Banarasi saree that echoed elegance, heritage and contemporary luxury.

Her saree, woven using the traditional Kadhua weaving technique and adorned with delicate Meena motifs, celebrated the rich legacy of the weavers of Banaras and the enduring art of handloom.

### Craftsmanship and Couture

The Banarasi drape was designed under the label of Swadesh, but the finishing touches were courtesy of celebrated designer Manish Malhotra — the accompanying blouse featured a subtle polki border and unique detailing: buttons painted with miniature images of Hindu deities, and a vintage spinel tassel — adding both cultural depth and couture flair.

Nita's styling choice — a timeless bun adorned with fresh white flowers and a red bindi — lent the ensemble a regal, traditional aesthetic, underscoring the event's tribute to Indian heritage.

### Jewellery with a Story

Complementing the luxurious saree was jewellery steeped in legacy. Nita wore a pair of antique kundan-polki earrings said to be over 100 years old, along with a handcrafted jadau bird ring and a haath-phool (hand bracelet) passed down from her mother — each piece carrying personal and cultural significance.

This careful curation of heirloom jewellery alongside handloom fabric reflected a conscious effort to honour not just fashion — but memory, lineage, and the enduring skill of India's artisans.

By choosing a hand-woven Banarasi saree and century-old jewellery for a major public event, Nita Ambani turned the spotlight on traditional craftsmanship and heritage artistry. The evening was more than a fashion moment — it was a statement: that Indian handloom, heritage jewellery and artisan legacy deserve recognition, respect, and renewal in contemporary times.

Her appearance at Swadesh effectively bridged the worlds of couture and craft — shining a spotlight on artisans whose skills sustain traditions, while using her influence to bring heritage work into the modern limelight.

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