

A Modern Guide to Men's Jackets

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Jackets for men are more than just outerwear. They complete an outfit, add a polished touch, and often become the statement piece of your look.

GANT's lineup shows that with the right jacket, you can move effortlessly from casual to semi-formal or even smart-casual, depending on how you style it.

Popular Jacket Styles You Should Know

- **Denim Jackets** — a timeless wardrobe staple. Often made from 100% cotton, these jackets pair well with white shirts or printed T-shirts, and chinos or jeans.
- **Puffer Jackets** — ideal for colder weather, with stand collars and smooth zip closures. Combine with a basic tee and jeans plus boots or sneakers for a cool, casual vibe.
- **Biker / Leather Jackets** — for a bold, edgy look. Whether in classic biker style or aviator/racer cuts, leather jackets stand out. They go well with graphic tees or striped shirts and slim dark jeans.
- **Bomber Jackets** — super versatile, working from weekend hangouts to semi-formal settings. They match well with jeans or joggers and a basic tee, or with shirts and slim-fit pants for a cleaner look.
- **Reversible & Colour-block Jackets** — practical and stylish, great for travel or when you want flexibility. Reversible jackets give you two looks in one, while colour-block jackets let you add a splash of personality to your outfit.

How to Style Jackets for Different Looks

- **Casual Everyday Look:** Pair a denim or bomber jacket with a plain tee and jeans — simple, effortless, and timeless.
- **Smart-Casual / Semi-Formal:** A leather jacket or structured bomber can be layered over a button-down or polo shirt with chinos or tailored trousers — ideal for evenings or semi-formal outings.
- **Winter / Cold-Weather Style:** Use puffer or quilted jackets with layered outfits — think sweaters, hoodies, and sturdy pants — for warmth without compromising style.

Quick Tips & Common Mistakes to Avoid

- **Fit is key:** Jackets that are too loose can look sloppy; too tight — uncomfortable. Ensure sleeve length, shoulder alignment, and overall cut suit your body.
- **Match style with occasion:** Don't wear casual bomber jackets or puffers to formal events. Use blazers, structured jackets, or leather options when needed.
- **Keep outfits balanced:** If your jacket is a statement piece, keep rest of the outfit simple — avoid mixing loud colours or busy patterns with bold jackets.

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