

Sri Jagdamba Pearls Opens New Stores in Cochin & Vizag

Published on 10 Dec 2025 | By IFI Correspondent



Legacy jewellery brand Sri Jagdamba Pearls has announced the launch of two new retail outlets in Cochin and Visakhapatnam (Vizag), marking key additions to its quickly expanding store network across India.

With this move, the brand signals its ambition to build a pan-India presence, targeting a total of 25 stores under its portfolio in the near future.

Strengthening Footprint Through Strategic Expansion

These latest stores join Sri Jagdamba Pearls' existing presence in cities like Hyderabad and Bengaluru — where it had already opened multiple outlets including a second store at Bengaluru's Lulu Mall. The expansion into Cochin and Vizag reflects the brand's strategy to reach new regional markets, especially in South and East India.

Brand's Legacy and Growth Story

Established decades ago and rooted in a heritage of quality craftsmanship, Sri Jagdamba Pearls has steadily transformed from its legacy beginnings into a modern jewellery retailer. The brand offers a wide range of jewellery including pearls, gemstones, gold and diamond pieces, catering to diverse customer preferences.

By expanding its brick-and-mortar footprint alongside its digital presence, Sri Jagdamba Pearls aims to make its collections more accessible across India — blending traditional elegance with contemporary retail standards.

Looking Ahead: A 25-Store Visio

With the new stores in Cochin and Vizag, Sri Jagdamba Pearls moves closer to its 25-store pan-India target. The brand expects this expansion to drive further growth, tapping into regional demand and offering customers easy access to certified jewellery and trusted service.

As it scales up, the brand is likely to attract both new customers and loyal patrons, reinforcing its position in India's competitive jewellery retail sector.

For more style updates & exclusive fashion stories follow indiafashionicon.com