

Blenders Pride Fashion Tour Roars Through Jaipur

Published on 11 Dec 2025 | By IFI Correspondent



The Blenders Pride Fashion Tour (BPFT) sped into Jaipur in December 2025 with its boldest theme yet — a motorsport-inspired “motorcore” showcase that reimagined fashion as speed, power, and precision. The event, in partnership with Fashion Design Council of India (FDCI), transformed the traditional runway into a high-speed circuit of style.

Instead of a single ramp, the show featured a three-lap runway experience — beginning with “The Start Line,” moving through “The Pit Lane,” and culminating in “The Glam Night.” This structure turned the evening into an immersive motorsport-themed fashion arena.

Designers Shift Gears: From Racing Silhouettes to High-Octane Couture

At the heart of the Jaipur edition were designers Namrata Joshipura and Abhishek Paatni, whose collections reinterpreted the raw energy of racing culture into runway statements. Think biker-inspired jackets, sharp tailoring, metallic finishes, streamlined silhouettes, and chrome-like accents — fusing the spirit of motorsport with couture sensibility.

Joshipura’s collection featured aerodynamic body-con dresses, structured jumpsuits, and power-shoulder designs that hinted at speed even while standing still. Paatni leaned into performance-wear aesthetics, turning utilitarian gear into urban couture.

Glamour Meets Adrenaline: Showstoppers & Performances

The dramatic fusion of style and speed found its perfect embodiment in Harnaaz Sandhu, who stormed the runway as the finale showstopper — a presence described as both glamorous and fierce, channeling the adrenaline of a racetrack with runway grace.

Adding to the energy, rapper Raftaar closed the night with a high-voltage performance, aligning music and fashion under the pulsating vibe of the show.

The grand finale included a sports-car stunt — a live automotive flourish that took the “motorcore” concept off the clothes and onto the runway itself, giving the audience a literal rush of speed and spectacle.

For more style updates & exclusive fashion stories follow indiafashionicon.com