

## Meet the Woman Behind Sweet Wonders Nashik — Harsha Balwani

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What happens when corporate expertise meets creativity, discipline, and an unmistakable passion for baking? You get **Sweet Wonders®**, one of Nashik's most loved designer cake studios — and the inspiring story of its founder, **Harsha Balwani**, a woman who redefined her career, empowered thousands, and created a baking brand with heart.

### From HR Leadership to Culinary Dreams

Before she became a celebrated cake artist, Harsha was shaping corporate teams abroad. She holds an **MBA in Human Resources**, a **Diploma in Taxation and Law**, and has even pursued **Chartered Accountancy (CA)**. Her interest in knowledge-sharing led her to serve as a **visiting faculty** across multiple colleges in Nashik, teaching subjects like *Management, Business Communication, and Personnel Management*.

Harsha spent nearly **10 years in Dubai**, rising to the role of **HR Head** for a digital and print media company. But in 2015, after returning to India, she made the bold decision to change her life path — stepping into a world that had always fascinated her: **baking**.

### The Birth of Sweet Wonders®

In 2015, Harsha founded **Sweet Wonders®**, a boutique cake and confectionery brand that quickly earned a reputation for creativity, precision, and quality.

What started as a small home venture is today recognised across Nashik and beyond for:

- ? **Fondant Figurines & 3D Sculpted Cakes**
- ? **Customised Designer Cakes for All Occasions**
- ? **Wedding Cakes, Engagement Cakes & Themed Anniversary Cakes**
- ? **Kids' Character Cakes & Celebration Cakes**
- ? **Dessert Tables for Events**
- ? **Cupcakes, Brownies, Cake Pops & Custom Confectionery**

Her artistic detailing, especially in fondant work, has made Sweet Wonders® a go-to name for customers seeking personalised, handcrafted cakes.

### From Baker to Mentor

Beyond running a successful bakery, Harsha is deeply committed to education. She soon evolved into a trainer and mentor, offering **online and offline baking courses** that have helped hundreds of aspiring bakers — especially women — build confidence, start home businesses, and earn independently.

To make learning even more accessible, she launched the **Sweet Wonders App**, offering **affordable, structured baking education** with a mission rooted in *women empowerment and financial independence*.

Today, through her courses, reels, tutorials, and community groups, Harsha has built a loyal audience of nearly **100,000 followers on Instagram (@sweetwonders\_nasik)** and an active YouTube presence.

### **Passions Beyond the Oven**

Harsha's life is as vibrant as her cakes. A **fitness enthusiast** and a **cricket lover**, she actively plays in a **women's cricket team** and participates in annual tournaments. She enjoys experimenting with global cuisines, indulges in movies and web series, and has a deep affection for **saris and traditional Indian attire**.

Her love for travel keeps her inspired, and she firmly believes in spending on experiences over material possessions — a philosophy that reflects in her humble, grounded approach to success.

### **Nashik's Sweet Success Story**

From managing corporate human resources in Dubai to becoming a leading figure in Nashik's bakery community, Harsha Balwani's journey is a powerful example of reinvention. *Sweet Wonders®* is not just a bakery — it is a brand built on skill, authenticity, and passion, offering desserts that bring joy to every celebration.

With plans to expand her training programs, strengthen her digital presence, and continue crafting unforgettable cakes, Harsha's story is still being written — one sweet creation at a time.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing her dedication and achievements, she has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

Her selection marks a proud moment not only for her but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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