

From Vision to Impact: Busy Bees Preschool's Journey in Quality Education

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Busy Bees Preschool is an institution that is writing a new chapter in the field of education in Ambarnath. Owing to the tireless efforts, vision, and socially driven approach of its founder, **Vrinda Apte**, the school has today emerged as a symbol of excellence.

Rapid Growth – Trust of the Community

Reaching over 350 students from zero admissions in just three years is no ordinary achievement. In the academic year 2025–26, the current student strength stands at 285, reflecting immense parental trust and a shared commitment towards securing a bright future for children. Vrinda Apte has established this institution independently, without the support of any franchise. This has enabled the school to design and implement a curriculum aligned with local culture, community needs, and parental expectations.

Assurance of Quality – Trained Teaching Staff

At Busy Bees Preschool, every teacher holds professional qualifications such as B.Ed, D.Ed, or ECCEd. With an ideal student–staff ratio of 12:1, each child receives individual attention. The school is registered with the Government of Maharashtra and follows all prescribed norms, including CCTV surveillance and fire safety measures, assuring parents of a safe and secure environment. Vrinda Apte firmly believes that quality education is the most meaningful investment.

Modern and Holistic Curriculum

The curriculum is aligned with the National Education Policy (NEP). Along with play-based learning and activities that enhance thinking skills, special emphasis is given to sports, music, and dance. Preserving Indian culture while adopting modern teaching methodologies is a key highlight of the curriculum. Vrinda Apte's goal is to prepare children for a global future while keeping them rooted in their cultural values.

Connection with Society – A Blend of Values

Busy Bees Preschool celebrates Hindu festivals, national days, and international observances with great enthusiasm. This helps inculcate cultural awareness, national pride, and social values among children. Active parental involvement and joyful participation of students ensure a consistently positive and vibrant school atmosphere.

Affordable Fees – High Standards

Most importantly, despite offering well-trained teachers, modern infrastructure, and a comprehensive curriculum, the fee structure has been kept affordable for middle-class families. Vrinda Apte has proven that delivering high-quality education at reasonable fees is indeed possible.

Challenges and Achievements

- **Competitive Challenges:** In the initial phase, Busy Bees Preschool was often compared with well-established or big-name franchise schools. Creating a distinct identity as an independent institution was a major challenge.
- **Limited Funding:** At the time of inception, financial resources were extremely limited, with no budget allocated for advertising.
- **Focus on Quality:** Despite these challenges, Vrinda Apte remained focused on educational quality and the overall development of every child.
- **Parental Trust:** This commitment to quality led parents to recommend the school to one another. Student admissions grew steadily through parent-to-parent referrals.

Roadmap for the Future

Over the next three years, Busy Bees Preschool plans to open 3 to 4 new branches or offer franchises, enabling like-minded individuals to enter the education sector. The long-term vision includes starting a school from Grade 1 to Grade 10. These plans aim to provide high-quality English-medium education at affordable fees to middle-class families in the Ambernath region. Vrinda Apte's mission is to create positive social change by ensuring quality education for every child.

Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious "**Maharashtra Business Icon 2025** awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

Her selection marks a proud moment not only for her but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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