

Kareena Kapoor Khan Champions Sustainable Fashion in Mulberry Silk

Published on 15 Dec 2025 | By IFI Correspondent



Bollywood icon **Kareena Kapoor Khan** recently reaffirmed her status as both a style and *sustainability influencer* by embracing heritage Indian textiles at *The Conscious Collective* event, organised under the theme “**Reclaiming Cool.**” Her latest look — crafted from *mulberry silk* and *Chanderi* fabrics — was widely praised for blending *elegance, comfort and environmental awareness*.

Kareena’s minimalist yet impactful ensemble underscores a broader shift toward *conscious fashion choices* in Bollywood and beyond — where timeless aesthetics and mindful material choices take precedence over fast trends.

The Look: Subtle, Conscious, and Chic

For the event, Kareena chose a thoughtfully styled **ivory and blue ensemble** by **SWGT by Shweta Gupta**, rooted in craftsmanship and responsibly sourced textiles. The outfit blended **mulberry silk from West Bengal** with **Chanderi from Madhya Pradesh**, celebrating India’s rich weaving traditions while remaining fresh and contemporary.

The silhouette featured a **long, open-front Chanderi jacket** with delicate floral details over a simple ivory blouse and tailored trousers, creating an effortless yet polished look. Minimal makeup, loose waves and a delicate gold chain completed the outfit, emphasising *quiet confidence over flashy embellishments*.

Why This Look Matters for Sustainable Style

Kareena’s fashion choice aligns with a growing movement toward **sustainable and slow fashion**, where *classic textiles and ethical design* are prioritized over mass-produced trends. By spotlighting *handcrafted fabrics like mulberry silk and Chanderi* — both known for their artisanal value and cultural heritage — she helped bring attention to designers and weavers who are keeping traditional craft alive in contemporary wardrobes.

The “Reclaiming Cool” theme ties into broader conversations about *environmental responsibility and conscious living*, with Kareena’s ensemble serving as an example of how sustainable fashion can be *subtle, elegant and modern* without sacrificing style.

For more style updates & exclusive fashion stories follow indiafashionicon.com