

## Progmentures Solution: Building Placement-Ready Careers Through a System, Not Shortcuts

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Progmentures Solutions Pvt. Ltd., founded on 15th August 2024, has quickly emerged as a purpose-driven organisation addressing one of India's most persistent challenges — the gap between academic education and real placement readiness. Established by **Mr. Aniruddha Raut and Mr. Rohan Ghatol**, the company was built not on copied business ideas, but on deep observation of student struggles in the placement ecosystem.

The choice of the launch date symbolised independence, growth, and new beginnings — values that continue to shape Progmentures' philosophy.

### Identifying the Real Problem in Campus Placements

In its early stages, the Progmentures team closely studied the experiences of college students preparing for placements. While many students possessed strong academic knowledge, they struggled to convert opportunities into job offers. The problem, the founders observed, was not a lack of jobs but a lack of **clarity, structure, confidence, and real-world preparation**.

Students were accumulating certificates, enrolling in expensive courses, and consuming scattered online content, yet remained unprepared for actual interviews and industry expectations. Colleges focused largely on academics, leaving a gap in interview readiness, aptitude handling, communication skills, and practical exposure.

### Research-Driven Insights Lead to a New Model

To understand the issue at its core, Progmentures conducted student surveys, market analysis, and one-to-one interactions. The findings were consistent — theoretical learning dominated, while structured, industry-aligned preparation was missing. Even practical exposure, where available, was often unverified, unstructured, and certificate-driven rather than outcome-based.

One critical insight stood out: students were advised to “be confident,” but were never taught how confidence is built — through exposure, evaluation, and continuous feedback.

This insight became the foundation of Progmentures' unique approach.

### The SMS Program: Placement Readiness as a System

Instead of launching another generic training course, Progmentures invested in research and development to understand why interviews fail, how HR panels evaluate candidates, and why even freshers are expected to demonstrate experience.

The conclusion was clear — **placement readiness is not a course; it is a system.**

This led to the creation of the **Soft Mastery SkillSpire (SMS) Program**, a structured career-verification and growth framework designed to prepare students holistically. The program focuses on real HR interview exposure, aptitude assessment, communication development, technical progress tracking, and evaluation-based certifications.

Unlike conventional programs, certifications under SMS are earned only after measurable growth, ensuring authenticity and real skill development.

### **Solving the Experience Paradox Through Internships**

Another long-standing challenge in the job market is the demand for experience from fresh graduates. To bridge this gap, Progrentures introduced **in-house internship opportunities** within its IT and creative services ecosystem.

By working on live projects, industry-oriented assignments, and client-based solutions, students gain exposure to real work culture, teamwork, deadlines, and professional expectations — even before facing placements. This hands-on experience significantly improves their placement readiness.

### **Affordable, Honest, and Outcome-Focused**

Affordability has been a core pillar of Progrentures' success story. The founders recognised that high fees often block deserving students from accessing quality preparation. As a result, the SMS Program was designed at one of the **lowest fee structures in India** for a structured placement-readiness system.

Importantly, Progrentures does not offer fake placement guarantees. Instead, it provides **100% placement support**, honest feedback, continuous assessment, and transparent guidance. This approach has already delivered early results, with **5–6 students successfully placed from initial batches**, and many others progressing through verified growth stages.

### **A Dual Ecosystem for Students and Businesses**

Beyond student development, Progrentures Solutions Pvt. Ltd. also works closely with businesses through IT and creative services. Its offerings include software development, industry projects, client solutions, and marketing services such as graphic designing, ad management, social media handling, and video editing.

This dual ecosystem creates mutual value — students gain real-world exposure, while businesses receive practical, growth-oriented solutions.

### **Progress Meets Purpose**

The name **Progrentures** reflects the company's core philosophy — a blend of *Progress* and *Ventures*. Founded by **Mr. Aniruddha Raut and Mr. Rohan Ghatol**, the organisation aims not just to teach, but to empower students and businesses with clarity, confidence, and measurable outcomes.

What began as a vision on 15th August 2024 has now evolved into a structured system preparing individuals for the realities of the professional world — without shortcuts or false promises.

And for Progrentures Solutions Pvt. Ltd., this success story is only the beginning.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing their dedication and achievements, they have been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for them but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**

- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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