

Pothys Opens World's Largest Family-Run Retail Store in Chennai

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Pothys, one of **South India's most iconic family-owned retail brands**, has launched a monumental new flagship store in **Padi, Chennai**, spread across **5 lakh square feet** — making it the **world's largest family-run, single-owner retail destination**.

Unlike typical shopping malls that host multiple brands and tenants, this sprawling showroom is owned and operated entirely by the Pothys family business, marking a **rare achievement in global retail**.

A Holistic Shopping Experience

Designed as a **unified destination retail space**, the new Pothys store goes far beyond textiles — historically the company's core business. The space integrates diverse categories including **apparel, furniture, groceries, electronics and jewellery**, with luxury offerings anchored by **Pothys Swarna Mahal** showcasing gold, diamond and platinum jewellery.

The Chennai flagship reflects an intentional shift toward **holistic retail experiences** tailored to Indian family shopping habits, where wedding purchases, festive gifting and everyday essentials often converge.

Century-Old Heritage

Founded in **1921** in Srivilliputhur, Tamil Nadu, Pothys began as a traditional textile trading business and over more than a century expanded into a leading retail institution across South India. Today it operates more than 20 large-format stores across states including Tamil Nadu, Kerala, Karnataka, Telangana and Andhra Pradesh.

The Padi store represents a **decisive leap in scale**, positioning the brand alongside globally recognized retail landmarks — but with a distinction: it remains fully family-owned and exclusively branded.

Retail Footprint and Future Prospects

While global mega-stores often operate like mini-cities with multiple tenants, Pothys' sprawling Chennai showroom maintains a **singular ownership and cohesive consumer experience**. This strategy allows the brand to convert large scale into **operational efficiency, customer loyalty and immersive shopping journeys**.

With strong revenue performance driven by high-volume textile sales and growing contributions from jewellery and home categories, Pothys continues to cement its place in India's retail landscape — even as it sets new benchmarks for **family-run large-format retail globally**

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