

Alia Bhatt in Anamika Khanna Ivory Lehenga

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Bollywood star **Alia Bhatt** made a striking style statement at the **Indian Television Academy (ITA) Awards 2025**, stepping onto the red carpet in a custom **ivory lehenga set designed by renowned Indian couturier Anamika Khanna**. Her look immediately captured attention for its delicate balance of tradition and contemporary flair, setting a fresh tone for Indian evening wear this season.

Craftsmanship

The ensemble featured a **three-piece silhouette** — a beautifully embroidered bralette top paired with a flowing skirt and finished with a **sheer cape edged in antique gold detailing** — that moved with effortless grace. The minimal embroidery and soft colour palette elevated the outfit's sophistication, making it an elegant choice for high-profile cultural events.

Stylistically, Bhatt kept accessories refined yet impactful. She paired her lehenga with statement earrings and a traditional **haath phool (hand jewellery)**, which added a touch of Indian artisanal heritage to the contemporary silhouette. A dewy makeup base and loosely styled hair completed her look, enhancing the outfit's radiant and ethereal appeal.

A New Direction for Indian Evening Wear

This appearance by Bhatt reinforces a broader trend in Indian fashion toward **understated elegance and minimalist glamour** — where craftsmanship and silhouette take centre stage over heavy ornamentation. Her choice of an ivory palette and breezy silhouette is reflective of a shift in red-carpet aesthetics, aligning with rising preferences for refined, culturally rooted evening wear.

Anamika Khanna's design legacy complements this shift, as the designer is known for **modern reinterpretations of Indian craft that honour traditional techniques while pushing stylistic boundaries**.

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