

Sweaters India CEO Aims for 2.5× Capacity Growth to Power Expansion

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Sweaters India Pvt. Ltd., a leading knitwear manufacturer, has announced a major strategic update under its new leadership. **Thanveer Ahamed**, recently appointed as **Chief Executive Officer**, unveiled plans to significantly **boost the company's manufacturing capacity by 2.5 times** — a move aimed at strengthening the company's production capabilities to meet rising demand from domestic and global markets.

In outlining this ambitious goal, Ahamed emphasized a strong growth mindset and operational scaling as cornerstones of the company's next chapter, signaling confidence in the resilience of knitwear demand and its long-term competitive positioning.

Driving Capacity Expansion

Under the new leadership, Sweaters India plans to expand its manufacturing footprint with strategic investments in **technology, infrastructure and workforce skills**. While specific investment figures have not yet been disclosed, the CEO's growth target reflects confidence in scaling operations efficiently and sustainably.

Such capacity growth is expected to enable the company to handle **larger order volumes**, improve delivery timelines and explore new partnerships — particularly in export markets where demand for Indian knitwear continues to gain traction due to competitive pricing and quality craftsmanship.

Apparel Manufacturing Trends

The broader Indian textile and apparel sector has been under expansion pressures as companies seek to enhance output and meet rising consumer demand. Industry data shows that retail and manufacturing segments continue to grow, with apparel contributing significantly to overall sector resilience.

While capacity scaling presents opportunities for stronger market share and export potential, apparel manufacturers also face challenges in balancing energy use and cost efficiency as operations expand. Recent analyses indicate that energy intensity in the textile sector has risen alongside production growth, underscoring the need for smart investment in sustainability and technology.

Looking Ahead

With Thanveer Ahamed steering the ship, Sweaters India is poised to extend its manufacturing footprint and better serve global brands and retail partners. If successfully executed, the **2.5× capacity expansion** could significantly elevate the company's role in India's knitwear export ecosystem while creating new employment and productivity opportunities.

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