

Cardi B Sets Stage on Fire in Custom Gaurav Gupta Couture

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American rap superstar **Cardi B** delivered a fashion-forward performance at the **MDLBeast Soundstorm Festival** in Riyadh, Saudi Arabia, where she **set the stage on fire in a custom couture look by Indian designer Gaurav Gupta** — a standout moment that not only electrified fans but also spotlighted cutting-edge couture on a global entertainment platform.

For her highly anticipated set at the three-day music festival, Cardi B chose a **custom Gaurav Gupta couture ensemble** that captured attention for both its bold drama and sculptural artistry. The look — featured across social media platforms and shared widely by the designer's own accounts — combined **futuristic silhouette elements with couture level craftsmanship**, characteristic of Gupta's avant-garde design language.

Gaurav Gupta, whose work has graced red carpets and global stages alike, is known for **merging traditional Indian aesthetics with boundary-pushing silhouettes**, earning him international recognition and celebrity clientele. His pieces often showcase architectural pleating and three-dimensional forms, qualities that translated powerfully into Cardi's stage look.

The performance itself marked one of Cardi B's most talked-about international appearances, blending her high-energy music with a striking fashion statement that resonated across fan communities. Footage from the festival shows Cardi B commanding the crowd in the couture piece — a testament to how bold design can amplify a live performance and bridge music with high fashion on the world stage.

This moment also underscores the growing influence of Indian designers on global pop culture narratives, as creatives like Gupta continue to elevate their brands through collaborations with international star

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