

Dipali Goenka: Weaving Welspun Living into a Global Textile Powerhouse

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Dipali Goenka, Managing Director and CEO of **Welspun Living Limited**, has emerged as one of India's most influential business leaders by steering the home textile company into a global powerhouse while championing innovation, sustainability and gender inclusion. Her leadership has helped reshape a traditionally male-dominated industry into one that embraces bold strategy and global ambition.

Business Beginnings

Born in **Jaipur in 1969**, Dipali Goenka comes from a traditional Marwari family. Educated at Maharani Gayatri Devi Girls' School and later attending executive programs at **Harvard Business School**, she took her first professional step into the textile world after raising her family — a move that would pivot into one of India's most remarkable corporate leadership journeys.

Goenka joined **Welspun Living** (formerly Welspun India) at a time when the home textiles sector was largely conservative. Starting in foundational roles and working directly with shop floors and design studios, she built her expertise from the ground up — a hands-on approach that would define her leadership style.

Scaling Welspun into a Global Leader

Under Goenka's stewardship, Welspun Living has undergone a **strategic transformation**. The company's revenue has exceeded **\$1 billion** for multiple consecutive years, and its products — from towels and bed linens to advanced textiles — are distributed in more than **50 countries**, including the United States, United Kingdom and Europe.

Welspun's partnerships with global retail giants like **Walmart, Ikea, Costco, Kohl's, Lowe's and Macy's** reflect Goenka's success in elevating Indian textile manufacturing onto the world stage. The company also produces licensed products for brands like **Martha Stewart** and Disney in international markets.

Domestically, she has pushed Welspun Living to grow its branded business — with labels like **Spaces** and **Welspun** — targeting a booming Indian consumer market as demand for premium home textiles rises.

Innovation and Sustainability at the Core

Goenka has championed innovation and sustainability as strategic pillars. Welspun Living leads the industry in **patented technologies**, traceability solutions like **Wel-Trak**, and supply chain transparency, setting new benchmarks in textile manufacturing and customer experience.

On the sustainability front, the company has integrated **ESG (Environmental, Social & Governance)** principles deeply into its operations, earning top rankings on global indices like the **Dow Jones Sustainability Index** and high scores on

ESG performance standards.

Advocating Women's Empowerment

A strong advocate for gender parity, Goenka has significantly increased women's representation within Welspun. From a female workforce of just **7%**, the company has moved toward nearly **30% women employees** through policies that prioritize inclusivity, training, mentorship and leadership development.

She frequently speaks on global platforms about the importance of **women's empowerment, inclusive leadership and creating equitable workplaces**, reinforcing her commitment beyond corporate growth.

Recognition and Industry Impact

Goenka's influence extends beyond corporate results. She has been recognised as one of **Asia's most powerful women leaders** by *Forbes* and featured among India's most powerful women in business by *Fortune India* and *Business Today*. She has also been honoured with awards such as the **CNBC Changemaker Award** for her innovation and leadership impact.

Her voice is frequently heard at major industry forums like the **World Economic Forum, Harvard India Conference** and international business summits, where she advocates for sustainable growth, inclusive leadership and India's role in global value chains.

Legacy of Leadership and Future Vision

Dipali Goenka's journey — from balancing family responsibilities to leading a **multi-billion-dollar global enterprise** — exemplifies transformative leadership driven by vision, empathy and strategic innovation. She continues to push Welspun Living toward new heights, with plans for stronger domestic brand presence, deeper sustainability commitments and continued global expansion.

Her story is not just one of corporate success but of **breaking barriers, redefining industry norms, and inspiring a new generation of business leaders**.

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