

From Struggle to Style: Rupali Thakre's Inspiring Journey

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The story of **Rupali Thakre**, founder of **SAMRUDDHI FASHION ART**, is not just a tale of success—it is an inspiring journey of struggle, determination, and self-reliance. Born into a farming family, Rupali imbibed the values of hard work, perseverance, and resilience from a young age. Despite financial constraints, her parents ensured a strong foundation in education and values.

Overcoming Early Challenges

Early marriage, household responsibilities, and limited income made life particularly challenging for Rupali. After relocating to Nashik, managing a household on a modest salary became an uphill task. Refusing to succumb to circumstances, she resolved to stand on her own feet and carve her path.

The Birth of SAMRUDDHI FASHION ART

In 2008, Rupali started **SAMRUDDHI FASHION ART** with a second-hand sewing machine. She began by stitching blouses and dresses, gradually establishing her presence in fashion, design, and creative art. Balancing home, family, and work, Rupali transformed her artistic talent into a thriving business.

Building Trust and a Community Network

Rupali's honesty, precise fittings, and innovative designs earned her the immense trust of women in the region. Today, **SAMRUDDHI FASHION ART** has a network of 800–1,000 loyal women customers. Many clients travel 15–20 kilometers to access her high-quality work.

Innovative Fashion Initiatives

Recognizing the demand for festive Indian fashion, Rupali launched a unique initiative for **Navratri**—designing and renting traditional **Rajasthani Ghagras**. Over the past three years, she has designed and stitched more than 250 ghagras, providing young women and girls with affordable, stylish, and high-quality ethnic wear.

A Symbol of Women's Empowerment

Today, Rupali Thakre is more than a fashion artist; she is a powerful symbol of **women's empowerment**. She has transformed struggles into opportunities, establishing a distinct identity through her creative talent.

Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “ **Maharashtra Style Icon 2025** ” awards.

This honour is being presented by **Reseal.in** and **India Fashion Icon Magazine**, celebrating Maharashtra's emerging

entrepreneurs and artists.

The selection marks a proud moment not only for her but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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