

Faith, Films and Fearless Dreams: Poonam Pawse's Creative Journey

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At the age of 37, **Poonam Deepak Pawse** stands at a significant milestone in her life—one shaped not merely by success, but by unwavering faith, struggle, patience and relentless hard work. What began as a quiet dream has today reached the stage of award nominations, marking an important chapter in her journey as a filmmaker and creative entrepreneur. Behind every step of this journey, Pawse believes, has been the unseen guidance of her revered deity, **Lord Shri Tirupati Balaji**.

A Childhood Drawn to Art and Creativity

From an early age, Poonam felt a deep connection with art and creativity. Films, acting, storytelling and music fascinated her and sparked a desire to create. While dreaming came naturally, turning those dreams into reality proved far more challenging. Social expectations, personal responsibilities, financial constraints and self-doubt often stood in her way. Yet, every time she felt close to giving up, an inner voice urged her to stay strong and move forward.

The Birth of Avanish Creation

Drawing strength from her faith, Poonam founded her film-making venture, **Avanish Creation**. More than a production house, she describes it as a reflection of her dreams, struggles and inner self. Her journey began with short films—created with limited resources, modest budgets and small teams, but powered by big aspirations. Each project became a learning experience, helping her grow as a director, writer and storyteller through every stage of filmmaking, from casting and shooting to editing and post-production.

Guided by Faith Through Challenges

While success followed her efforts, challenges never truly disappeared. During every difficult phase, Poonam turned to Lord Balaji for strength. She believes that guidance often came not through words, but through circumstances and events, as if her path was being quietly shaped step by step.

Expanding Horizons with Fashion Shows

Alongside filmmaking, Pawse also ventured into event management, successfully organising **five grand fashion shows in Pune**. The experience brought new challenges and responsibilities—coordinating designers, models, choreography, lighting and music, all while striving for perfection. Countless sleepless nights went into making each show successful. For Poonam, the satisfaction of seeing these events come together was immense, reflecting not only her hard work but also her deep-rooted faith.

A Creator with a Purpose

Poonam does not limit her identity to that of a filmmaker or event organiser. She sees herself as a **creator** with a purpose—to offer something meaningful to society. Through her work, she aims to portray real emotions, women’s strength, struggle and hope. Having walked that path herself, she believes strongly that while creating one’s own identity as a woman is difficult, it is far from impossible.

The Silent Pillar of Support

A constant source of strength throughout her journey has been her husband. Standing firmly by her side in every situation, he supported her through difficult decisions, emotional lows and financial hardships. He embraced her dream as his own, often putting aside his personal priorities for her success. Poonam acknowledges that while self-confidence is essential for a woman’s growth, unwavering support from loved ones plays an equally crucial role.

Gratitude Beyond Recognition

Receiving an award nomination has filled Poonam with pride, but even more with gratitude. She views the honour not as a personal achievement alone, but as recognition of every moment she refused to give up, every prayer offered with faith, and every individual who believed in her journey.

Looking Ahead with Confidence

For Poonam, Lord Tirupati Balaji is not just a deity, but a guide, mentor and source of strength. She firmly believes that everything in her life has unfolded through divine grace and timely guidance. As she looks toward the future, fear gives way to confidence, knowing she is not walking the path alone.

A Journey That Has Just Begun

Poonam Pawse believes her journey is far from complete. Through **Avanish Creation**, she aspires to tell bigger stories, create more opportunities for artists, and contribute positively to society. With faith as her foundation and creativity as her voice, she is determined to keep moving forward.

Her story—rooted in faith, struggle and creativity—stands as an inspiring example of resilience and belief, one that is sure to motivate many others to pursue their dreams against all odds.

Selected for Maharashtra’s Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for her but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talents.

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