

A Homestay, a Harvest and a Whole New Way of Living : Kisan Ecofarm

Published on 26 Dec 2025 | By IFI Correspondent



In a world driven by deadlines, boardroom targets, and bottom lines, **Sarita and Sanjay** chose a radically different metric for success—**soil health, sustainability, and soulful living**. The founders of **Kisan Ecofarm** made a courageous decision that many dream of but few dare to act on: they walked away from secure corporate careers to cultivate a life deeply rooted in nature.

What followed was not an escape from responsibility, but a **reinvention of purpose**.

When Strategy Met Soil

The land they chose was anything but welcoming. Once barren and unyielding, it stood as a stark contrast to the lush vision Sarita and Sanjay carried. Yet, they approached farming the same way they once approached corporate challenges—with **long-term planning, disciplined execution, and unwavering commitment**.

Armed with organic principles and a belief in ecological balance, the couple began transforming the land—inch by inch, season by season. Today, **Kisan Ecofarm stands as a thriving green oasis**, rich with biodiversity, organic produce, and a quiet confidence that sustainable living is not a compromise, but a reward.

This is not just agriculture. It is **regenerative farming in action**—a living example of how ethical choices can yield abundant results.

Beyond Farming: Cultivating Experiences

Kisan Ecofarm's story does not end at harvest. Recognising how disconnected modern life has become from nature, Sarita and Sanjay expanded their vision into **ecological hospitality**.

Nestled within the greenery are **thoughtfully designed eco-cottages**, turning the farm into one of the region's most sought-after **homestay experiences**. Guests don't merely visit—they **participate**. Mornings begin with birdsong instead of alarms, meals are crafted from farm-fresh organic produce, and days unfold at a pace dictated by sunlight rather than screens.

This seamless blend of **organic farming and immersive hospitality** has positioned Kisan Ecofarm as a standout model of **agritourism**, where sustainability meets serenity.

A Blueprint for Conscious Business

More than a personal success, Kisan Ecofarm has emerged as a **case study in sustainable entrepreneurship**. Sarita and Sanjay's journey challenges the notion that success must come at the cost of well-being or environmental harm.

Instead, it proves that businesses built on **responsibility, patience, and purpose** can be both profitable and profoundly fulfilling.

Their farm now inspires aspiring entrepreneurs, urban professionals, and sustainability advocates across Maharashtra—showing that the leap from corporate corridors to cultivated fields can lead to a richer, more meaningful life.

Redefining Success, One Season at a Time

As Sarita and Sanjay continue to nurture their land and welcome guests from across the country, **Kisan Ecofarm stands as a symbol of modern India's evolving aspirations**—where growth is measured not only in revenue, but in resilience, harmony, and legacy.

From boardrooms to bountiful harvests, their story reminds us that sometimes, the boldest career move is choosing to grow roots.

Selected for Maharashtra's Prestigious Awards

Recognizing their dedication and achievements, they have been selected for the prestigious “**Maharashtra Business Icon 2025** ” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for them but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

For more style updates & exclusive fashion stories follow indiafashionicon.com