

Manish Malhotra's New Collaboration Couture Sneakers

Published on 27 Dec 2025 | By IFI Correspondent



Indian fashion icon **Manish Malhotra** has once again demonstrated his innovative design ethos by collaborating with Italian luxury sneaker brand **Golden Goose** to create two exclusive sneaker designs. These limited-edition pieces were unveiled at Golden Goose's flagship store in Mumbai, reflecting the designer's commitment to merging *traditional Indian craftsmanship* with *contemporary comfort and style*.

Manish— celebrated for his decades-long influence on Indian couture — crafted sneaker designs tailored for the wedding and celebration season, bringing his signature aesthetic into a space often dominated by conventional fashion vocabulary.

Design Details:

The collaboration resulted in **two distinct sneaker styles** that embody Manish's vision:

- A **women's white suede sneaker** adorned with intricate *gold floral embroidery*, ideal for pairing with bridal and festive attire.
- A **men's black suede variant** featuring matching motifs, showcasing the designer's ability to infuse traditional craft into gender-fluid, modern footwear.

These sneakers are not just fashion statements — they represent the *cultural convergence of Indian artisanal work and global lifestyle trends*. The pieces can be further personalised through Golden Goose's *Dream Makers* service, allowing buyers to add bespoke touches that blur the line between couture accessories and wearable art.

A Broader Vision:

Malhotra's vision extends beyond mere aesthetics. For decades, he has championed Indian craftsmanship on the global stage, ensuring age-old handwork and textile traditions remain relevant in today's fashion landscape. His work consistently showcases how traditional techniques — such as embroidery and artisanal finishes — can thrive in contemporary expressions, appealing to both domestic and international audiences.

The collaboration with Golden Goose underscores this approach, reinforcing that craftsmanship and comfort can coexist without compromising on style or sophistication. It also highlights the evolving dynamics of luxury fashion, where cultural heritage and modern design increasingly intersect.

Celebrating Global and Local Threads

This latest project adds to a string of global engagements that underline Malhotra’s influence — from dressing Bollywood stars and high-profile clients to presenting Indian design narratives on international runways. By infusing traditional artistry into innovative formats like these curated sneakers, Malhotra’s work continues to push boundaries and challenge conventional fashion norms.

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