

From Home Baker to Record-Breaker: Mayura Parakh's Entrepreneurial Triumph

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Every entrepreneurial story has a starting point—and for **Mayura Parakh**, it began in a modest home kitchen filled with the comforting aroma of freshly baked treats. What started as small, home-based cake orders gradually transformed into a powerful dream: to build her **own brand, identity, and business** in the world of baking and chocolate artistry.

Twelve years ago, Mayura stepped into her journey as a **home baker**, driven by passion, patience, and perseverance.

Birth of TastePalate_byMayura

In **July 2023**, her long-cherished dream became reality with the launch of **TastePalate_byMayura**. The venture quickly gained popularity for its quality, creativity, and personalised approach. Building on this momentum, Mayura opened a **boutique café in 2024**, marking a new milestone in her entrepreneurial journey.

Today, **TastePalate_byMayura employs a team of 10**, reflecting not just business growth but also Mayura's ability to create opportunities for others.

Chocolate as an Art Form

Chocolate is more than an ingredient for Mayura—it is her **medium of expression**.

"My confidence bloomed in the aroma of chocolate," she shares.

Her chocolate artistry captured public attention during the **Ram Temple consecration**, where she crafted a **15-kg chocolate Ram Temple** and a **5-kg chocolate Ram Rath**, blending devotion with craftsmanship.

Celebrating with Responsibility

Mayura's success is deeply intertwined with her social consciousness. For the past **three years**, she has been creating **chocolate Ganpati idols** for Ganesh Chaturthi. After immersion in milk, the milk is donated to **orphanage children**, turning celebration into an act of compassion and sustainability.

National Recognition and Record-Breaking Feat

Her dedication and skill earned her **national recognition** when she created a **102.923-kg chocolate fort of Chhatrapati Shivaji Maharaj**, securing a place in the **Indian Book of Records**. The creation stood as a powerful and creative tribute to the legendary Maratha warrior king.

Empowering Through Sharing

Beyond business, Mayura believes in uplifting others. Through **workshops, Women's Day initiatives**, and training sessions conducted with platforms like **Lokmat Sakhi Manch**, she actively mentors aspiring women. Her philosophy is

simple yet impactful:

“Sharing is growing.”

The Strength of Family Support

Behind Mayura’s success stands a strong support system—her **in-laws, husband, children, parents, siblings, and extended family**. Their encouragement has been the emotional backbone of her journey, reinforcing her belief that entrepreneurship thrives when family stands together.

More Than a Baker

Today, **Mayura Parakh is not just a baker or chocolatier**. She is an **inspiring woman entrepreneur**, a creator, and a role model—someone who transformed skill into purpose and passion into a flourishing brand.

Her journey proves that when **art, hard work, and family support** come together, even the sweetest dreams can turn into lasting success.

Selected for Maharashtra’s Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “ **Maharashtra Style Icon 2025** ” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for her but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talents.

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