

Zero to No.1: Harshwardhan Bagde's Salon Success Story

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“Even if circumstances are poor, dreams should always be rich.” This belief has shaped the life and journey of **Harshwardhan Ishwardasji Bagde**, whose salon today stands proudly as the **Number One ranked salon in his locality**. His story is a testament to grit, perseverance, and the courage to dream big despite adversity.

A Childhood Marked by Hardship

Born into an extremely poor family in **Khadki village of Bhandara district**, Harshwardhan's early life was defined by financial struggles. Determined to change his circumstances, he moved to **Nagpur**, Maharashtra's second capital, to pursue higher education.

Balancing academics and survival, he attended college from **10 a.m. to 5 p.m.** while working a **part-time job** to support himself. Despite the hardships, one goal remained constant — to build something of his own.

Choosing Entrepreneurship Over a Secure Job

After completing his education, Harshwardhan entered the **corporate sector**. However, life in a competitive city like Nagpur made him realize that a salaried job alone would not help him create a lasting identity or fulfill his entrepreneurial dreams.

When he shared his decision to start a business with family and friends, he faced strong resistance. Concerns about poverty, lack of capital, and deep-rooted beliefs such as *“business is not for us”* and *“Marathi people cannot succeed in business”* were common. Yet, Harshwardhan chose determination over doubt.

Launching a Dream — Just Before the Storm

After years of saving money and overcoming obstacles, Harshwardhan finally opened his **own small salon shortly before the COVID-19 pandemic**. The initial days were filled with optimism and hope, as his long-cherished dream began taking shape.

COVID-19: A Crushing Setback

Soon after the salon's launch, the **COVID-19 pandemic** brought everything to a halt. Lockdowns forced the business to shut down completely. Income dropped to zero, debts increased, and operational expenses mounted.

Despite running the salon at a loss, Harshwardhan tried to keep it alive. The period proved to be one of the most challenging phases of his life, pushing him to the brink both **mentally and financially**.

Rising Again with Renewed Determination

As restrictions eased, Harshwardhan made a firm decision — to start again from scratch. During this crucial phase, his wife **Snehal Bagde** stood by him as a pillar of strength. Together, they resolved to rebuild the business with renewed focus.

Drawing on his experience, understanding of customer needs, and unwavering honesty, Harshwardhan rebranded and remarketed the salon. This time, the emphasis was on **exceptional service quality, customer trust, and consistent effort**.

Becoming the Number One Salon

Today, the salon that once seemed destined to shut down has emerged as the **top-ranked salon in the area**. Strong customer loyalty, skilled craftsmanship, and relentless hard work transformed adversity into achievement.

Harshwardhan credits his success to customer trust and his commitment to excellence — proving that setbacks can become stepping stones to success.

A Message for Aspiring Youth

Harshwardhan Bagde's journey sends a powerful message to young dreamers: **your background does not define your future — your determination does**. Failure is not the end, but often the beginning of something greater.

“If I can rise from poverty and rebuild after losing everything during COVID, anyone can,” he says.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “ **Maharashtra Style Icon 2025** ” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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