

From Zero to Zenith: The Inspiring Comeback of Shreeja Infotech

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Before 2017, **Gaurav Ugale**, an MCA graduate from **Pune University**, stood armed with strong technical expertise, ambition, and a dream to build something of his own. Like many aspiring entrepreneurs, he entered the business world with confidence and hope. However, his first two entrepreneurial attempts failed to deliver the success he envisioned. Despite investing his time, education, and determination, circumstances and market realities did not align in his favor. Yet, what truly defines Gaurav Ugale is his refusal to accept failure as the end of the road. Instead, he treated setbacks as lessons and experiences as preparation for something greater.

The Birth of Shreeja Infotech

In **2017**, driven by renewed determination and belief in his technical foundation, Gaurav founded **Shreeja Infotech** in Nashik. Built on the strong backbone of his MCA education, the company aimed to deliver reliable IT products and digital solutions that could genuinely help people and businesses grow. Slowly but steadily, Shreeja Infotech began carving its space in the competitive technology market.

The Pandemic: A Battle for Survival

Just as the company was finding its rhythm, the world was hit by the unprecedented **COVID-19 pandemic** in 2020. What followed was nearly one and a half years of complete disruption. Offices shut down, supply chains broke, and markets collapsed.

For Shreeja Infotech, this period was nothing short of a survival test. Product deliveries came to a standstill, revenue streams dried up, and business growth flatlined. The company's progress graph dropped to zero, and uncertainty overshadowed every plan. Savings were exhausted, momentum was lost, and the future looked increasingly unclear.

Like countless small businesses across the country, Shreeja Infotech faced the harsh question—*will this dream survive?*

When Zero Became a New Beginning

Amid the darkness, Gaurav Ugale discovered a powerful perspective: **zero has no value alone, but when it stands after a number, it multiplies success**. Refusing to be defined by circumstances, he chose to rebuild instead of retreat.

With the unwavering support of his family, his strong technical background, and an unbreakable spirit, Gaurav decided to start again. Brick by brick, client by client, Shreeja Infotech began its journey of revival.

The Comeback After 2021

As the world slowly reopened in **2021**, Shreeja Infotech did more than just restart—it **transformed**. The challenges faced during the pandemic became strategies, and the setbacks became strengths.

From 2021 to the present day, the company has achieved remarkable milestones:

- **Delivered thousands of laptops and computer systems** to professional institutes, corporates, colleges, offices, firms, and individual customers, building strong market trust.
- **Developed and delivered 200+ websites**, helping businesses and institutions establish powerful digital identities.
- **Built over 50 web applications**, offering customized solutions that enhance efficiency and productivity.
- **Served 100+ digital marketing clients**, enabling brands to grow visibility, connect with audiences, and achieve measurable digital success.

The same company that once stood still has now positively impacted hundreds of businesses and thousands of end users.

Building an Ecosystem of Trust

Today, **Shreeja Infotech** stands as a comprehensive technology solutions provider, offering IT hardware such as laptops, desktops, and servers, alongside digital marketing, website development, and web application services. The company has partnered with numerous **government bodies, professional institutes, offices, firms, and businesses** across Nashik and beyond.

What truly differentiates Shreeja Infotech is its philosophy—**every client relationship is built for the long term**.

Projects are treated as partnerships, not transactions, ensuring continued support and lifelong service.

Turning Obstacles into Opportunities

In just four years since its post-pandemic revival, Shreeja Infotech has built a strong reputation for reliability, innovation, and commitment. The zero that once symbolized uncertainty now stands proudly behind numbers representing growth, success, and impact.

Gaurav Ugale, an MCA graduate from Pune University, has transformed failures into foundations, obstacles into opportunities, and dreams into reality—proving that resilience, when combined with knowledge and determination, can truly rewrite destiny.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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