

From Farmland to Future City: Vishal & Prashant Gunjal's Smart Square Success Story

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The year **2015** marked a defining moment for the Gunjal family of Sangamner. Coming from strong agricultural roots, the senior members of the family and the younger generation came together with a bold yet thoughtful decision—to **build a sustainable business alongside farming**. This collective vision laid the foundation for what would later become **Smart Square Developers LLP**, a name now synonymous with trust-driven and quality-focused real estate development in the region.

The family's entrepreneurial journey initially began with a **dairy business**, spearheaded by **Mr. Vishal Subhash Gunjal**. While managing the venture, a crucial lesson became clear: **long-term success is built on uncompromising quality and disciplined planning**. Located close to Sangamner city, the family witnessed rapid yet unplanned urban expansion. Instead of following the trend of short-term gains, they consciously chose the path of **planned and sustainable development**.

This vision gained further clarity when **Vishal Subhash Gunjal**, Managing Director of Smart Square Developers LLP, along with his brother **Prashant Subhash Gunjal**, and under the guidance of their uncle **Late Mr. Goraksh Gangadhar Gunjal**, decided to systematically develop their agricultural land. Their ambition was bold—to offer **Pune–Mumbai–level lifestyle standards in Sangamner**, while preserving community values.

Their blueprint focused on **well-planned roads, assured water supply, safe surroundings, children's gardens, ample parking, and modern amenities**, alongside creating **local employment and business opportunities**. Most importantly, the brothers were determined to build long-term trust with customers—something that would become the cornerstone of their enterprise.

From this philosophy emerged the concept of "**Gangasrushti**"—not just a real estate project, but a people-centric development model. At a time when square-foot-based planning and regulatory processes like NA conversion and construction approvals were unfamiliar territory, Vishal and Prashant Gunjal learned every aspect hands-on, gaining experience through perseverance and discipline.

Their first major milestone came with '**Aishwaryam**', a premium bungalow project comprising **17 villas**, followed by the '**Sargam**' residential apartment building. The projects were widely appreciated for **construction quality, strong infrastructure, and transparent business practices**, steadily strengthening customer confidence.

Today, under the **Gangasrushti – Srushti Project**, homes have been successfully handed over to **100 families**. Looking ahead, **168 families are set to move into Gangasrushti's Sampurnam Project in January 2026**, with an ambitious target of delivering homes to **300 families by December 2026**, in a phased and well-planned manner.

Beyond residential development, Smart Square Developers LLP has diversified into **Ready Mix Concrete (RMC)** and actively participated in **government infrastructure projects**, several of which are currently in their final stages. Plans are also underway to develop **commercial infrastructure and a mall within Gangasrushti**, further boosting Sangamner's urban ecosystem.

At its core, the Smart Square journey is guided by three unwavering principles:

- **No compromise on quality**
- **Empowering locals through jobs and business opportunities**
- **Trust in every transaction**

Today, **Vishal Subhash Gunjal** (Managing Director) and **Prashant Subhash Gunjal** (Executive Director), along with directors **Rahul Gunjal** and **Sarthak Gunjal**, remain personally involved in every stage of development—ensuring accountability, transparency, and consistency.

What began as a farming family's dream has now evolved into a **model of responsible entrepreneurship**. The story of Smart Square Developers LLP stands as an inspiring example of how vision, values, and perseverance can transform **farmers into future-ready entrepreneurs**, without losing touch with their roots.

Selected for Maharashtra's Prestigious Awards

Recognizing their dedication and achievements, they have been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for them, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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