

## Water, Wellness, and Awareness: Aishwarya Menon's Mission

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In a time when lifestyle-related health concerns are on the rise, **Aishwarya Menon**, a Nashik-based entrepreneur, is steadily making her mark in the field of **health and lifestyle awareness**. As an **Independent Distributor of Kangen Water** from the Japan-based company **Enagic**, she is actively working to educate people about the crucial link between **water quality and overall well-being**.

Born in **1981 in Vadodara (Malsar), Gujarat**, Aishwarya Menon later moved to Nashik to pursue her education. She completed her schooling and earned a **Bachelor of Arts (B.A.) degree** in Nashik. Throughout her life, values such as **discipline, empathy, and social responsibility** have played a significant role in shaping her outlook and professional choices.

### Journey into Health Entrepreneurship

Aishwarya Menon formally began her entrepreneurial journey in the **health sector in January 2025**. Her association with Enagic's Kangen Water technology was not merely professional but deeply personal. Following her husband **Ajit Menon's successful recovery from cancer**, noticeable improvements were observed in his overall health after adopting lifestyle changes and regularly using Kangen water.

This transformative experience reinforced her belief in **preventive healthcare**, motivating her to spread awareness about natural and sustainable approaches to health.

### Focus on Awareness Over Medication

Inspired by her personal journey, Aishwarya Menon is now preparing to establish her own **proprietorship firm**. Her vision is to encourage people to prioritize **awareness, water quality, and lifestyle balance**, rather than depending solely on medications for long-term health.

At present, she conducts **demonstrations, consultations, and interactive sessions**, guiding families on understanding water quality and making informed health decisions. Her initiatives emphasize **sustainable living, conscious choices, and long-term wellness**.

### A Purpose-Driven Path

With her work rooted in **health awareness, ethical entrepreneurship, and social welfare**, Aishwarya Menon is steadily emerging as a positive and inspiring voice in the wellness space. Her journey reflects how personal experiences, when combined with purpose and responsibility, can lead to meaningful social impact.

As she continues to expand her efforts, Aishwarya Menon's work stands as an example of how **preventive health education and lifestyle awareness** can contribute to healthier communities.

## Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

## Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

## Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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