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Karisma Kapoor Spotlights Ajrakh Heritage in Anita Dongre Suit

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Veteran Bollywood actress **Karisma Kapoor** recently turned heads on the fashion circuit by bringing attention to India's rich textile heritage. At a high-profile jewellery store launch event, the actor arrived in a **rustic yet refined Ajrakh-print silk suit by designer Anita Dongre**, making a strong sartorial statement that merged traditional craftsmanship with contemporary style.

Ajrakh — a centuries-old hand-block printing technique originating from **Gujarat and Sindh** — is known for its geometric motifs and use of natural dyes like indigo, madder and earth tones. By choosing this artisanal print, Karisma placed a spotlight on **heritage craft at a modern event**, encouraging appreciation for India's indigenous textile techniques over mass-produced fashion.

The ensemble featured a **silk suit set adorned with Ajrakh hand-block prints** — characterised by earthy browns and contrasting patterns that evoke the textile's traditional aesthetic. The rich texture and craftsmanship of the print contrasted beautifully with the luxe sheen of silk, offering a **blend of heritage and contemporary chic**.

Styling

Karisma paired the printed suit's rich heritage with minimal accessories and understated makeup, letting the craftsmanship of the Ajrakh pattern remain the focal point of her appearance. The look was elevated yet grounded, striking a balance — a strategy increasingly embraced by celebrities aiming to bring Indian textiles to global limelight.

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