

## OTS Software Puts Nashik on India's Tech Map

Published on 05 Jan 2026 | By IFI Correspondent



While India's technology narrative often revolves around metros like Mumbai and Pune, a homegrown company from Nashik is steadily making its mark on the national stage. **OTS Software Business and Media Solutions**, founded by entrepreneur **Omkar Vijay Sahane**, has emerged as a trusted name in industrial software by successfully serving **over 5,000 clients across India**.

The journey of OTS began in **2011**, when Omkar Vijay Sahane entered the business world through the computer hardware sector. Operating from Nashik—known for its strong manufacturing and industrial ecosystem—he gained first-hand exposure to the operational challenges faced by small and mid-sized businesses. Recognizing a larger opportunity, Sahane made a strategic shift in **2015**, transitioning OTS entirely into **software services**.

Today, OTS Software is widely recognized for its expertise in **ERP software implementation and barcode integration**, solutions that form the backbone of modern manufacturing and retail operations. By focusing on efficiency, accuracy, and scalability, the company has helped thousands of businesses streamline processes and improve productivity.

Reflecting on this milestone, Omkar Vijay Sahane said,

*"Nashik gave us the opportunity to deeply understand the real problems faced by manufacturers and entrepreneurs. That understanding helped us design systems that now support more than 5,000 businesses nationwide."*

OTS Software also stands out as a successful **family-run enterprise**. Omkar manages the organization alongside his wife, **Riya Sahane**, whose contribution has been instrumental in handling the company's growing operations and organizational structure. Together, they have expanded OTS's offerings beyond ERP to include **business payroll solutions, task management systems, and advanced AI agent technology**, aligning the company with the future of digital transformation.

Driven by a clear vision to become **India's largest software implementation company**, OTS Software is proving that innovation and world-class technology solutions can thrive beyond metro cities. The success of Omkar Vijay Sahane and OTS Software serves as an inspiring example for aspiring entrepreneurs, especially those building businesses from emerging industrial hubs like Nashik.

### Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

**For more style updates & exclusive fashion stories follow [indiafashionicon.com](https://indiafashionicon.com)**

---

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/PUBLISHER, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.