

## From Kolhapur to the World: Smart Kid Abacus' Remarkable Journey

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Every great educational enterprise begins with a vision, and for **Sanjay D. Kalamkar** and **Prajakta S. Kalamkar**, that vision was clear from the start—to transform children’s cognitive development through innovative learning methods. In **2004**, Sanjay introduced the Abacus system to the Kolhapur market, aiming not just to teach mathematics, but to create a **world-class platform for brain development in children**. This mission gave birth to **Smart Kid Abacus Learning Pvt. Ltd.**, a venture designed to bridge the gap between traditional education and modern cognitive learning techniques.

### Overcoming Initial Challenges

During the early years, educating parents about the benefits of Abacus proved challenging. Sanjay personally led awareness campaigns to demonstrate how the system could enhance concentration, memory, and confidence in children. The **visible improvements in students** became the company’s strongest endorsement.

By emphasizing **academic integrity and quality**, Smart Kid Abacus grew steadily from a single center into a regional network serving **over 1,500 students**.

### Strategic Growth: From Local to Global

In **2011**, the business was formalized into a **Private Limited entity**, marking the beginning of rapid expansion:

- **National Footprint:** The company opened its first franchise in Assam, and today it has **over 3,000 franchises across 27 Indian states**, becoming one of the largest Abacus networks in India.
- **Global Reach:** Starting with Bahrain, Smart Kid Abacus expanded internationally and is now present in **South Africa, UAE, Australia, Japan, UK, Nigeria, Sri Lanka, Indonesia, Ghana, and more than 23 countries**, taking a homegrown Indian educational model to a global stage.
- **Entrepreneurial Empowerment:** Beyond teaching, the Kalamkars have built a system that empowers **hundreds of micro-entrepreneurs**, especially women, by providing standardized training and high-quality backend support.

### Innovation and Social Impact

For Sanjay and Prajakta, entrepreneurship is not just about growth—it’s about creating a meaningful social impact. Through Smart Kid Abacus, thousands of children have **overcome “math phobia”**, developed critical thinking, and honed problem-solving skills. By integrating modern technology with traditional Abacus techniques, the brand remains **competitive, relevant, and forward-looking** in a rapidly evolving global educational landscape.

## **A Model for Aspiring Entrepreneurs**

The journey of Sanjay and Prajakta Kalamkar highlights the power of vision, perseverance, and innovation. Starting with a single center in Kolhapur, they have built an enterprise that not only educates children worldwide but also **empowers communities and creates opportunities for budding entrepreneurs**.

Smart Kid Abacus Learning Pvt. Ltd. today stands as a **shining example of a local Indian venture reaching national and global prominence**, proving that ambition, strategy, and social responsibility can go hand in hand.

## **Selected for Maharashtra's Prestigious Awards**

Recognizing their dedication and achievements, they have been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for them, but also for the entire region.

## **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

## **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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