

## Affordable, Accurate, Accessible: Vighnaharta Eyenation

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In a town where access to quality eye care was limited, **Pooja Harshal Patil** has emerged as a beacon of vision health, transforming the lives of hundreds in Pen and nearby villages. Through her venture, **Vighnaharta Eyenation**, Pooja has combined professional eye care with community service, building a loyal customer base of over **1,500 satisfied clients** in just three years.

### A Vision for Healthy Eyes

Pooja Harshal Patil founded Vighnaharta Eyenation with a clear mission: *“to provide healthy and accurate vision to every person.”* Her approach is not limited to commercial success but emphasizes accessibility and care. Under her leadership, the optician shop has organized **free eye check-up camps in surrounding villages**, ensuring that even those with limited resources receive proper eye care. Quality eyeglasses are provided at affordable costs, making vision correction attainable for all.

### Comprehensive Services for Every Eye

Vighnaharta Eyenation offers a **range of professional eye care solutions**, including:

- **Comprehensive Eye Tests:** Utilizing modern equipment for precise assessments and prescriptions.
- **Prescription Eyewear:** A wide variety of spectacle frames and lenses tailored to individual needs.
- **Contact Lenses:** Expert fitting and consultation for different types of lenses.
- **Sunglasses:** Durable and stylish designs that protect against UV rays while ensuring vision clarity.

This holistic approach has positioned the shop as a one-stop solution for eye care in the Pen region.

### Strategic Location and Accessibility

Conveniently located at **Shop No. 2, Swami Tirth, in front of Suncity Society, Vadkhal, Hamrapur, Pen**, Vighnaharta Eyenation is easily accessible to residents. Open **daily from 10:00 AM to 9:00 PM**, it accommodates busy schedules and evening visits, further enhancing community reach.

### Community Impact and Growth

In just three years, Pooja’s dedication has built a strong reputation. The combination of **affordable services, personalized care, and community outreach** has not only improved eye health in the region but also created trust and goodwill. Her initiative has inspired local residents and set a benchmark for social entrepreneurship in the healthcare

sector.

## Looking Ahead

With a focus on expansion and continued service to underprivileged communities, Pooja Harshal Patil envisions Vighnaharta Eyenation as more than an optician shop—it is a **hub of eye care excellence and social responsibility**. Her success story is a testament to how vision, determination, and empathy can change lives, one eye at a time.

## Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

## Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

## Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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