

Affordable, Accurate, Accessible: Vighnaharta Eyenation

Published on 05 Jan 2026 | By IFI Correspondent



In a town where access to quality eye care was limited, **Pooja Harshal Patil** has emerged as a beacon of vision health, transforming the lives of hundreds in Pen and nearby villages. Through her venture, **Vighnaharta Eyenation**, Pooja has combined professional eye care with community service, building a loyal customer base of over **1,500 satisfied clients** in just three years.

A Vision for Healthy Eyes

Pooja Harshal Patil founded Vighnaharta Eyenation with a clear mission: *“to provide healthy and accurate vision to every person.”* Her approach is not limited to commercial success but emphasizes accessibility and care. Under her leadership, the optician shop has organized **free eye check-up camps in surrounding villages**, ensuring that even those with limited resources receive proper eye care. Quality eyeglasses are provided at affordable costs, making vision correction attainable for all.

Comprehensive Services for Every Eye

Vighnaharta Eyenation offers a **range of professional eye care solutions**, including:

- **Comprehensive Eye Tests:** Utilizing modern equipment for precise assessments and prescriptions.
- **Prescription Eyewear:** A wide variety of spectacle frames and lenses tailored to individual needs.
- **Contact Lenses:** Expert fitting and consultation for different types of lenses.
- **Sunglasses:** Durable and stylish designs that protect against UV rays while ensuring vision clarity.

This holistic approach has positioned the shop as a one-stop solution for eye care in the Pen region.

Strategic Location and Accessibility

Conveniently located at **Shop No. 2, Swami Tirth, in front of Suncity Society, Vadkhal, Hamrapur, Pen**, Vighnaharta Eyenation is easily accessible to residents. Open **daily from 10:00 AM to 9:00 PM**, it accommodates busy schedules and evening visits, further enhancing community reach.

Community Impact and Growth

In just three years, Pooja’s dedication has built a strong reputation. The combination of **affordable services, personalized care, and community outreach** has not only improved eye health in the region but also created trust and goodwill. Her initiative has inspired local residents and set a benchmark for social entrepreneurship in the healthcare

sector.

Looking Ahead

With a focus on expansion and continued service to underprivileged communities, Pooja Harshal Patil envisions Vighnaharta Eyenation as more than an optician shop—it is a **hub of eye care excellence and social responsibility**. Her success story is a testament to how vision, determination, and empathy can change lives, one eye at a time.

Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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