

Aishwarya V Aims to Put Indian Fashion Design on the Global Map

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Emerging fashion talent **Aishwarya V**, recently crowned **Miss Diva Fashion Designer 2025**, has her sights set firmly on elevating Indian fashion design onto the global stage. In an exclusive interview, Aishwarya shared her aspirations and the broader importance of recognition for designers beyond the runway.

Aishwarya's win at the prestigious Miss Diva fashion hunt highlights her unique vision and determination to inspire future generations of designers. Reflecting on her journey, she noted that growing up there were limited platforms where young designers could truly showcase their craft—a gap she hopes to help bridge. "Fashion designers are the backend people; we are the story behind what you see," she said, emphasizing that recognition for designers has lagged behind that of other creative fields.

Inspiring the Next Generation

The new titleholder says her ambition extends far beyond personal achievement. She hopes her success will motivate others, especially young Indians, to pursue careers in fashion design with confidence and pride. Aishwarya credits her sister's support as a key influence and inspiration along her creative path.

A Vision for Cultural Representation

Aishwarya believes Indian textiles, style, and cultural heritage have immense potential on the world stage—and she wants the global fashion community to see beyond surface trends to the deeper stories embedded in Indian design. "My future goal is to inspire and bring India to a global platform the way beauty queens do," she explained, noting that her design philosophy consistently incorporates cultural elements in contemporary formats.

Her plans include raising visibility for Indian craftsmanship and participating in international collaborations that highlight the country's rich fashion identity. As she prepares to take on new creative challenges, Aishwarya's journey stands as a testament to the rising influence of Indian designers in the global fashion ecosystem.

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