

Sushilkumar Bhausahb More Builds Immortech into Industry Leader

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Maharashtra's manufacturing landscape has a new success story in **Immortech Pvt. Ltd.**, founded by **Sushilkumar Bhausahb More**, a seasoned professional whose journey from global corporations to entrepreneurship exemplifies dedication, innovation, and inclusive growth.

A Journey Rooted in Experience

Sushilkumar Bhausahb More began his career directly in the **manufacturing sector**, gaining experience with renowned organizations like **LG, Videocon, Foxconn, and boAt**. These stints provided him with deep knowledge of **production processes, quality control, scaling operations, and manufacturing management**. At Foxconn, he acquired firsthand insights into world-class manufacturing standards, while at boAt, he learned to balance production with **market demands and consumer trends in India**.

These experiences and his professional contacts in **India and China** laid the foundation for launching **Immortech Pvt. Ltd.** in Sangli, Maharashtra.

Building Immortech from the Ground Up

From the start, Immortech focused on **high-quality, scalable TWS earbuds and neckband products**. Sangli was strategically chosen for its **cost-efficiency, operational convenience, and access to skilled manpower**.

The initial phase was challenging—**maintaining consistent quality, managing workforce, training operators, and controlling costs** tested the fledgling business. Despite early setbacks, Sushilkumar and his team treated every obstacle as a learning opportunity, innovating and refining processes to ensure long-term success.

The Power of a Dedicated Team

According to Sushilkumar, the real strength behind Immortech's rise has been its **team and operator staff**, who stood firm through every challenge. Their dedication helped transform the company into a **trusted and successful manufacturing unit**, capable of meeting the high expectations of India's top electronics brands.

Achievements and Industry Recognition

Since its inception, Immortech has successfully manufactured **over 2 million units**, earning the trust of reputed brands like **Itel, Noise, and Oraimo**. The company has consistently prioritized **quality, timely delivery, and customer satisfaction**, building long-term partnerships and a strong industry reputation.

Recently, Immortech expanded into the **wall charger category**, diversifying its portfolio and entering new markets. This growth has provided the team with fresh opportunities to **innovate and improve production processes**.

Empowering Women and Inclusive Growth

Currently, Immortech employs **80 to 100 staff members**, approximately **80% of whom are women**. Sushilkumar emphasizes that **women empowerment and providing safe, stable employment** are integral to the company's philosophy. Inclusive development, he believes, strengthens **productivity, loyalty, and quality**, and ensures a sustainable business model.

Vision for the Future

Looking ahead, Immortech aims to **increase manufacturing capacity in Maharashtra, launch new product categories, create local employment, and promote women empowerment**. Sushilkumar's vision extends beyond profit—it focuses on **local industry development, societal contribution, and strengthening India's manufacturing ecosystem**.

A Model for Aspiring Entrepreneurs

Sushilkumar Bhusaheb More's journey demonstrates that **hard work, persistence, clear goals, and a strong team** are keys to business success. The lessons learned at **LG, Videocon, Foxconn, and boAt**, combined with his team's dedication and customer trust, have positioned **Immortech as one of Maharashtra's leading manufacturing units**.

The success story of Immortech is a testament to **innovation, quality, and inclusive growth**, setting new standards for **women's employment and empowerment in the manufacturing sector**.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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