

Manjiri Maid's Sweet Success with Cookies Doughnuts n More

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Turning passion into a successful home-grown venture, **Manjiri Abhijeet Maid** has built her home baking business “**Cookies Doughnuts n More**” through dedication, creativity, and an unwavering focus on quality. What began as a small experiment at an exhibition has today evolved into a trusted name among customers who value taste, hygiene, and handcrafted desserts.

A Humble Beginning at an Exhibition

Manjiri's entrepreneurial journey started three years ago with a **small pop-up stall at an exhibition**. The encouraging response she received there gave her the confidence to take the next step and start baking from home. Initially, her menu included **doughnuts, brownies, and cookies**, which quickly found appreciation among customers.

At that stage, baking cakes was never part of her plan. However, a single cake order—and the positive response that followed—became a turning point in her journey.

Confidence Built One Order at a Time

As cake orders gradually increased, so did Manjiri's confidence. Each successful delivery motivated her to explore new designs, flavors, and techniques. Over the last three years, she has baked **more than 600 cakes**, catering to birthdays, celebrations, and special occasions.

Positive customer feedback played a crucial role in her growth. Encouraging reviews and repeat orders pushed her to work harder, refine her skills, and continuously improve her offerings.

Focus on Creativity, Quality, and Hygiene

The growth of **Cookies Doughnuts n More** can be credited to Manjiri's strong emphasis on **creativity, premium-quality ingredients, and strict hygiene standards**. Every product is prepared with attention to detail, ensuring both taste and safety—an approach that has helped her earn lasting trust from her customers.

Her home-baking brand has steadily expanded through word-of-mouth recommendations, reflecting the loyalty of customers who appreciate personalized service and consistent quality.

A Journey Driven by Trust

Today, Manjiri Abhijeet Maid continues to grow her business with the same passion that marked its beginning. She hopes that the love and trust shown by her customers over the years will remain constant as **Cookies Doughnuts n More** continues its journey.

Her story stands as an example of how **small beginnings, when backed by confidence, hard work, and customer trust, can turn into meaningful entrepreneurial success.**

Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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