

A Journey of Vision and Technology: Syed Fahed Ali Builds Red Art

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In an era of rapidly evolving advertising and branding technologies, **Syed Fahed Ali Syed Sadiq Ali** has carved a distinct identity through vision, technical expertise, and unwavering integrity. Founder of **Red Art**, his journey from traditional radium signboards to advanced LED branding solutions stands as an inspiring example of adaptability and perseverance.

After completing his **B.Tech**, Syed Fahed Ali chose entrepreneurship over a conventional corporate career. In **2008**, driven by a desire to create something of his own, he laid the foundation of his venture under the name **Radium Red Arts**, beginning with manually designed and installed radium boards.

Early Challenges and Determination

The initial years were demanding. Limited capital, intense competition, and the challenge of earning customer trust tested his resolve. His days often extended into late nights, designing layouts, cutting radium sheets by hand, and installing boards under challenging weather conditions. Despite the hardships, his belief that honesty and quality would ultimately lead to success kept him moving forward.

Transition to LED Technology

As the advertising industry underwent a major shift from traditional radium boards to modern LED displays, Syed Fahed Ali recognized the change early. He made a strategic decision to upgrade his business model, transforming **Radium Red Arts into Red Art**, with a strong focus on LED technology. His engineering background played a crucial role during this transition.

Engineering Precision in Branding Solutions

Unlike conventional signboard manufacturing, Syed Fahed Ali introduced **engineering-grade precision** into LED branding. His work emphasized accurate circuit design, proper voltage usage, safe wiring practices, and enhanced durability. As a result, the LED boards produced by Red Art became known for being **energy-efficient, reliable, and long-lasting**, setting them apart in the market.

Growing Trust and Recognition

With more than a decade of hands-on experience and a commitment to modern technology, Red Art gradually built strong customer confidence. Today, the business goes beyond installing signboards—it helps businesses create a strong and visible brand presence.

Syed Fahed Ali's work has gained recognition across **Hingoli city and the surrounding district**, with installations at prominent locations such as the **District Collector Office, Zhadpe Hospital, Ghuge Complex**, and several other commercial establishments. His consistent quality and professionalism have resulted in long-term client relationships based on trust.

A Journey That Inspires

What began as a small radium shop in 2008 has today evolved into a modern, LED technology-driven enterprise. Syed Fahed Ali attributes this growth to his education, continuous learning, and ethical approach to business.

His journey serves as a powerful inspiration for aspiring entrepreneurs, proving that **technical expertise, adaptability, and integrity** are the true pillars of sustainable success.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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