

Aurangabad's Social Media Star: The Success Story of Asif Shabir Shaikh

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Aurangabad's social media landscape has a rising star in **Asif Shabir Shaikh**, a digital influencer and advertising creator whose professional journey began on **January 1, 2023** — the same day his son was born. Asif marks this day as a turning point in both his personal and professional life.

Through his Instagram page **@aurangabadfoodiesoul**, Asif promotes food, fashion, and local businesses across Aurangabad and beyond. His engaging content has earned him a loyal following of **over 1.54 lakh on Instagram** and **55,000 on Facebook**, reflecting his strong digital presence.

Asif has collaborated with prestigious brands including **Swiggy, Highlander, Hamleys, and Tata Group**, successfully completing over **55 promotion and advertising projects**. His influence extends beyond Maharashtra, with significant brand collaborations in **Surat, Gujarat**, highlighting his growing footprint in the regional digital marketing space.

Recently, Asif was selected for the **Maharashtra Icon Award**, a recognition of his hard work, consistency, and notable contributions to digital media and brand promotion. His journey illustrates how dedication and leveraging digital platforms can transform a personal milestone into a thriving professional enterprise.

Asif's story continues to inspire aspiring digital creators and local entrepreneurs, showing that with creativity and persistence, social media can be a powerful tool for business growth and community engagement.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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