

Gramtej FPC: A Farmer-Led Success Story from Maharashtra

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At a time when Indian agriculture is facing rising input costs, soil degradation, and declining farm incomes, **Gramtej Farmer Producer Company Ltd. (FPC)** has emerged as a powerful example of how collective thinking, innovation, and farmer-centric leadership can create sustainable change.

Founded in **2023**, Gramtej FPC is steadily redefining the future of organic and natural farming in Maharashtra by placing farmers at the center of economic and ecological development.

A Vision Born from Concern and Commitment

The foundation of Gramtej FPC was laid by **Sandiprao Subhashrao Lajurkar, Sanjay Ramkrishna Asare, and Shitalsingh R. Thakur**, driven by a shared concern for the deteriorating state of agriculture and rural livelihoods.

While aspiring to build a **multinational-level organization**, the founders remained firm in their belief that **farmers, soil health, human health, and economic sustainability must never be compromised**.

What began with just **10 farmers** has today grown into a strong network of **over 2,000 farmers**, all committed to **low-cost organic and natural farming practices**.

Leadership with Diverse Expertise

Gramtej FPC's strength lies in its leadership team, which brings together expertise from management, organic farming, technology, and market operations.

- **Mr. Shitalsingh R. Thakur**, a commerce graduate with experience in company management and organic farming training, oversees documentation, audits, and organizational systems, ensuring strong governance and compliance.
- **Mr. Sanjay Ramkrishna Asare**, with over **two decades of experience** in organic farming, rural development, and bio-input companies, manages procurement, sales, APMC operations, and farmer support systems.
- **Mr. Sandiprao Subhashrao Lajurkar**, a computer engineering graduate with multinational exposure in the UK, leads project development, strategic planning, and execution, bringing innovation and structure to the organization.

Driving Low-Cost Organic and Natural Farming

One of Gramtej FPC's key achievements has been promoting **cost-effective organic farming models** that reduce farmers' dependency on chemical inputs while improving soil fertility and crop quality.

Through structured training, field-level guidance, and access to organic inputs, the company helps farmers:

- Lower production costs
- Improve farm profitability
- Restore soil health
- Produce nutritious and safe food grains

Beyond Farming: Building Rural Enterprises

Gramtej FPC goes beyond cultivation. The organization actively works to:

- Promote agriculture-based and allied businesses
- Support women self-help groups and farmer collectives
- Encourage entrepreneurship in rural areas
- Implement new agricultural initiatives and campaigns
- Connect farmers with government schemes and benefits

By fostering a **business-oriented mindset**, Gramtej is enabling farmers to move from subsistence farming to sustainable agri-entrepreneurship.

A Scalable Model for India's Agricultural Future

With fast decision-making, innovative management styles, and strong farmer engagement, Gramtej FPC is steadily building a model that is **locally rooted yet globally scalable**.

As it expands operations and introduces new projects, Gramtej Farmer Producer Company Ltd. stands as a **success story of collective strength, ethical farming, and rural empowerment**—proving that farmer-led organizations can be both profitable and purposeful.

Selected for Maharashtra's Prestigious Awards

Recognizing their dedication and achievements, they have been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for them, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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