

Universal Eyeliner Shades for All Skin Tones

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Whether you're a makeup beginner or beauty enthusiast, choosing the right eyeliner shade can instantly enhance your eye makeup and elevate your overall look. Certain eyeliner hues work beautifully across a wide range of **skin tones and eye colours**, making them versatile staples in any makeup kit.

Cosmetic specialists explain that while classic black remains a timeless favourite, exploring alternative tones can add depth, warmth and dimension to your eyes while flattering multiple skin tones.

1. Deep Black – The Classic Staple

A rich **black eyeliner** offers striking definition and contrast that suits virtually all skin tones and eye colours. Much like the “little black dress” in fashion, a deep black liner never goes out of style and remains a go-to for dramatic looks or precise definition.

Pro tip: For long-lasting wear, choose formulations with strong staying power that resist smudging and transfer throughout the day.

2. Chocolate Brown – Softer, Everyday Warmth

Just a shade softer than black, **chocolate brown** is one of the most universally flattering eyeliner colours. It delivers definition without the starkness of deep black — making it especially perfect for **daytime makeup** or for mature skin. Professionals suggest choosing warmer browns for warm skin undertones and cooler browns for cooler undertones.

3. Charcoal – Balanced and Subtle

For those who want something subtler than black but still impactful, **charcoal grey** provides gentle eye definition. This shade enhances eye shape without overwhelming delicate features or fair skin tones. Makeup artists often use charcoal along the lash line for a refined, everyday look.

4. Burgundy – Warm and Sultry

If you're looking to add a touch of **festive flair** or a richer tone to your makeup, **burgundy** is a standout choice. This deep jewel tone complements brown, blue and green eyes while working across a range of skin shades. Its warm undertones create a sultry, flattering finish that's both bold and wearable.

5. Off-White/Nude — Brightening and Subtle

Brightening liners in **off-white or nude** tones are excellent for opening up the eyes, especially when applied to the waterline or inner corners. These hues are great for daytime looks or enhancing tired eyes — they brighten without appearing too stark or unnatural.

6. Emerald – Rich and Eye-Catching

For a more creative twist on eyeliner, **emerald green** adds colour while remaining flattering across most skin tones and undertones. This jewel-inspired shade especially pops against brown eyes but also looks intentional and sophisticated on lighter eye colours.

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